



THE OFFICIAL PRICE LIST OF THE  
IOWA ALCOHOLIC BEVERAGES DIVISION

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MAY 2010

# IOWA LIQUOR QUARTERLY

**SUN** (sun), *n.* the brightest object in the sky.  
—*n.* 1. the sun.  
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**SUMMER** (sum'er), *n.* the warmest season of the year. —*adj.* of summer.  
—*v.* pass the summer.  
**SUMMERHOUSE**, *n.* a building in





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BACARDI® 





IowaABD.com

# IOWA LIQUOR QUARTERLY

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## One Last Look Back

*"Everything that has a beginning, comes to an end."*

**Marcus Fabius Quintilian, Roman Rhetorician (ca. 35 – 100 AD)**

A decade ago, in my interview for the position of Administrator of the Iowa Alcoholic Beverages Division, former Governor Tom Vilsack asked me why I wanted to be the state liquor director. In quick reply, I noted that few positions in state government affect so many people in such a significant way. Ten years later, I still believe in that response and I now understand why! Please indulge me while I highlight and reflect on some of the accomplishments of the past decade.

### 1. Revenue.

During my tenure, the Division raised over \$800 million dollars for state coffers and, since 1987, topped the \$1 billion mark in total transfers to the general fund. In contrast, appropriations to run the operation during that same period grew by only \$100,000. Last year, liquor sales exceeded \$200 million and, for the first time, transfers to the general fund topped \$100 million in a single year. Additionally, over \$1 million has been saved annually since 2005 as the state resumed responsibility for the distribution of products using AFSCME warehouse workers and transportation drivers.

### 2. Economic Development.

The state was not the only one to experience growth during that period. The number of class "E" licensees, for instance, rose over 70 percent – growing from 400 to 690 – over the last decade. At the same time, Iowa native wineries went from a handful of operators to almost 80 wineries in the state today and, this past session, legislation was enacted to promote micro-distilleries in Iowa.

### 3. Capital Improvements & Sustainability.

The warehouse and office facility is over 30 years old and, when I started, was badly in need of repair. The Division took on the challenge to restore the facility and make necessary improvements, including a new HVAC system, insulated roof, T-5 lighting, rapid-roll dock



doors and general restoration of the building and grounds. Simultaneously, the Division incorporated changes to promote sustainability in the facility. An extensive recycling program has been put in place, emissions have been reduced and the operation is more energy efficient. The agency is committed to diminishing its carbon footprint and has been nationally recognized for its efforts for “going green.”

#### 4. Communications.

Enhanced transparency has been a prime goal of the Division. Significant strides were made to update the website as an invaluable tool. Interaction with the general public has been increased with the addition of social networking sites, including Facebook and Twitter. Publications such as the *Iowa Liquor Quarterly*, weekly *ABD E-News*, *Iowa Liquor Monthly* pricebook and the *ABD Promos* newsletter allow for frequent communication with licensees and the public.

#### 5. Commission Forums.

The Commission has also interacted with the public by holding a number of forums on topics ranging from high-risk drinking on college campuses and highly concentrated alcohol (HCA) to native wineries and micro-distilleries. Recommendations drafted as a result of the forums have guided legislators to make informed decisions when crafting new laws and amending existing ones.

#### 6. Tobacco Initiatives.

The Division also became involved with, and supported the Iowa Department of Public Health (IDPH), in the tobacco initiative. The *Iowa Pledge* program was launched in 2000 and the Division partnered with local law enforcement agencies to conduct compliance checks and offer retailer training. Retailer compliance with youth access laws significantly improved from a dismal 50 percent noncompliance rate prior to the program, to a consistent compliance rate of 92 percent in recent years.

Since enactment of the Iowa Smokefree Air Act (SFAA) in 2008, the Division has collaborated with IDPH and the Office of the Attorney General to increase overall compliance

with the SFAA to 99 percent. And, recently, the Division helped in the successful defense of the constitutionality of the state smoking ban.

#### 7. Personal Accomplishments.

Personally, I served as president of the National Alcoholic Beverage Control Association (NABCA) and the National Conference of State Liquor Administrators (NCSLA) – the lone person to accomplish that feat since Prohibition. I was also able to speak around the nation on a variety of important topics such as immigration, social media, international trade and the trend toward mergers and acquisitions in the beverage alcohol industry.

#### 8. Miscellaneous.

Unfortunately, space for this letter prohibits me from listing all of the achievements of the past decade. However, accomplishments such as e-Licensing, e-Regulation, social responsibility efforts, support for the *Iowa Art in State Buildings* program and partnership with the *Iowa Great Places* campaign certainly deserve special mention. Additionally, revisions to Iowa’s dramshop coverage were expanded to enhance the protection afforded to all citizens for the first time in forty years.

#### Conclusion.

In closing, I’m proud of all these accomplishments that the staff and I have delivered in the past decade, and I’m thankful for the opportunity to have served Iowans in that capacity. I can only hope that I have been able to make as much of a difference in the position as it has had on my life. I’ve had a great ten year run but, as the saying goes, “everything that has a beginning, comes to an end.”

And, for one last time...

Cheers!

Lynn Walding





Greg with his wife, Kristy, at Split Rock Lighthouse Park on the shore of Lake Superior in Minnesota.



Greg on his Harley Davidson Fat Boy at Lake Mead National Recreation Area west of the Grand Canyon.

# MEET THE STAFF **greg** Nashleanas

## VITALS

Greg Nashleanas  
Iowa Alcoholic Beverage Commission  
Commissioner and Secretary

## HOMETOWN

Sioux City, Iowa

## ON THE COMMISSION

Greg was appointed to the Commission on May 1, 2008, and became the secretary in 2009

## FAMILY

Wife, Kristy  
Son, Troy  
Son, Todd  
Stepson, Nick

## FAVORITE ASPECT OF THE COMMISSION

Holding public forums. Greg is very open-minded and loves hearing different opinions from everyone.

## FAVORITE PASTIMES

Traveling North America on his Harley with his wife, Kristy.

## IOWA ALCOHOLIC BEVERAGE COMMISSIONER

### What are your duties as a Commissioner and Secretary?

The commission acts as the policy-making body and serves in an advisory capacity to the Division administrator. There are five members, all with different political views, backgrounds and experiences. Only one person from within the alcohol industry can serve at a time - that's me right now. As secretary, I see to the accuracy of documentation of commission proceedings.


### What is the best part of being on the Commission?

Holding public forums has been so interesting and educational. Since I've been on board, the commission has held forums on nuisance bars, micro-distilleries and highly concentrated alcohol. Listening to opinions on a subject from all sides is so important to making an informed decision. There's a saying that I try to follow, "Fools think their own way is right, but the wise listen to others."

### What is your full-time job?

I am the general manager of L & L Distributing in Sioux City, which distributes Anheuser-Busch products to over 400 licensees in a five county area. I feel very fortunate to have found a rewarding career in my hometown that gives me so many opportunities and still be involved in the community. Eleven hour days are typical and I can get calls all hours of the night and weekend, but I love every minute of it. I have the best of both worlds, enjoying Midwestern city life while being involved in a worldwide company and industry.

### What do you like to do in your free time?

I have served on the Board of Directors of the War Eagle Council of the Area Boy Scouts of America and Telco Credit Union. Through L & L, I have been involved with Saturdays in the Park, a summer concert event. I love experiencing life together with my wife, gardening and traveling. We both have Harley Davidson motorcycles and try to take a week or two every year to ride somewhere new. We've ridden around the Grand Canyon and through the Canadian Rockies. We're hoping to ride the Blue Ridge Parkway this year. 





# Rum's the Word

THE NEW WORLD SPIRIT  
IS ALL THE RAGE TODAY.

AS SUPER-PREMIUM RUMS  
GROW IN POPULARITY,  
RETAILERS HAVE MANY BRANDS  
TO CHOOSE FROM WHEN THEY  
THINK ABOUT BUILDING A RUM  
REPUTATION.

BY JACK ROBERTIELLO

*Note: This excerpt is printed with permission from the July/August 2009 issue of StateWays—the Beverage Alcohol Merchandising Magazine for Control States.*

**R**emember NARFTA—The North American Rum Free Trade Agreement, a controversial pact agreed in the mid-1990s to speed sales in the United States of rums from all over the Western Hemisphere that was instrumental in creating today's boom time for the spirit? You don't? Of course, there was no such thing as NARFTA, but looking back it seems something significant MUST have happened in the 1990s to create the

remarkable rise of rum in the past 15 years, something other than simple consumer interest and evolution of taste.

Driven by the ubiquity of the mojito cocktail, the boom in flavored rums, the surge of new brands entering the American market, and the impact of Latin culture on the U.S. consumer overall, the category also benefited from premiumization. The Distilled Spirits Council of the United States reports that premium rums grew 8 percent last year.

"We're extremely excited about rum in general," says Tom Herbst, director of marketing for rum for Diageo. "It's a very strong cate-



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*introducing BARBADOS CHERRY infused with TORCHED PLANT ALOE*



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**AND Coca-Cola**  
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## **BACARDI® TORCHED CHERRY™**

Introducing the newest extension to the best-selling rum portfolio, **BACARDI® TORCHED CHERRY™** Flavored Rum. This revolutionary flavor represents the new era of mixology by combining succulent Barbados cherries with the exotic taste of torched plant aloe. Following the astonishing success of **BACARDI® DRAGON BERRY™**, one of the top 5 flavors of 2009<sup>1</sup>, **BACARDI® TORCHED CHERRY™** is expected to be one of the biggest hits of 2010.

**LAUNCHING IN APRIL 2010**

<sup>1</sup>Bartender Study from MSS

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BACARDI U.S.A., INC., CORAL GABLES, FL. RUM SPECIALTY – 35% ALC. BY VOL.

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MUST BE 21+ TO PARTICIPATE. STANDARD TEXT MESSAGING RATES APPLY.



gory that's on the rise and has been getting a lot of attention in the press. We expect it to continue, as we look over the next five years, to grow perhaps as much as 17 percent."

Like other brand reps, Herbst points out that rum's mixability, especially in the iconic rum and cola, fuels most of the growth among traditional and flavored brands, but he also believes that rum is positioned to expand into the ultra-premium space the way tequila and vodka have. However, the current recession is playing havoc with the development of higher-priced brands, says retailer Delon Cunningham, managing partner of Carrollwood Liquors in Tampa. Pricier rums are being hit hard, though lower-priced brands and those offering consumers deals are doing well so far, he notes.

The focus on premium and super-premium brands is a sea change for rum. "Rum historically has been the booze cruise, party spirit, but it's grown up a lot," says Andrea Bearbower, the Cruzan brand education manager. Many rum brands have a history and heritage like that of cognac and whiskey, she adds, and developing that reputation among trade and consumers may help continue to speed growth.

As super-premium rums grow in popularity, retailers have many brands to choose from when they think about building a rum reputation. "We've learned a lot from the whiskey world, where people like to try new things from different regions and special bottling and learn about the process," says Lisa McCann, senior brand manager for rums at Pernod Ricard USA. "The rum category may become more like that as people get a chance to try all these different types of rum."

## **MIXABLE, VERSATILE FLAVORED RUM**

The wide array of flavored rums makes it easy to mix cocktails to suit your taste.

### **Basic Flavored Mojito**

*12 mint leaves  
½ lime  
2-3 teaspoons sugar  
1-2 ounces flavored rum of choice  
Club soda  
Sprig of mint  
Lime wedge*

Crush the mint leaves with a pestle and mortar and scrape them into a collins glass (you can crush the mint with a long-handled spoon in the bottom of the serving glass if the glass is heavy enough). Squeeze the juice from the lime into the serving glass. Drop the squeezed lime into the glass and add the sugar; muddle (stir) until well mixed. Fill the glass with ice; pour the rum over the ice and top with a splash of club soda. Garnish with the mint sprig and lime wedge.

### **Basic Caipirinha**

*This "new" cocktail calls for cachaça, a sugar cane-based spirit produced in Brazil.*

*½ lime, cut into cubes  
½-¾ teaspoon sugar  
2-2 ½ ounces cachaça*

Place the cubed lime and sugar in a chilled, heavy-bottomed old-fashioned glass and crush them together with a long-handled spoon. Add clean, fresh ice cubes, and pour in the cachaça; stir gently to mix.

### **Basic Flavored Rum and Coke**

*2-3 ounces flavored rum of choice  
3-4 ounces Coca-Cola or other cola drink of choice*

Pour the rum into a chilled old-fashioned or highball (collins) glass half-filled with ice. Add the Coca-Cola or other cola drink. Note: Do not stir this drink or any other drink made with a carbonated beverage or the drink will taste flat; the carbonation will naturally "mix" the ingredients.





## Best Served in Good Company

43028 Admiral Spiced Rum 1.75L \$17.24/Btl

43027 Admiral Spiced Rum 1.0L \$10.87/Btl

43026 Admiral Spiced Rum 750ml \$8.62/Btl

43025 Admiral Spiced Rum 750ml PET \$8.62/Btl

43024 Admiral Spiced Rum 375ml \$3.95/Btl

1698 Admiral Spiced Rum .50ml PET \$67.50/Case

43077 Admiral Coconut Rum 1.0L \$10.87/Btl

43078 Admiral Coconut Rum 750ml \$8.62/Btl

Please enjoy responsibly.

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# GOT TONIC?

## LOOKING FOR A QUICK EXTRA-REFRESHING DRINK?

Just reach for your favorite alcoholic beverage and add chilled tonic water!

First introduced in England in the 1800s, tonic water reached the United States in the mid-1900s. Originally popular as a health “tonic” because it contains quinine, which was widely used at the time to prevent and cure malaria, this carbonated soft drink is now enjoyed for adding sparkling freshness to drinks.

**Enjoy tonic water on its own over ice with a splash of lemon or lime. Or pour 2 ounces of gin, liqueur, rum, tequila, vermouth, or vodka over ice, and add 2 to 4 ounces of tonic water. With spirits flavored with everything from apples, blueberries, and chocolate to olives, pineapple, and white grapes, the taste combinations are endless!**

**Make your summertime drinks even more refreshing by serving them in chilled or frosted glasses.**

**Chill glasses by placing them in the refrigerator for at least an hour.**

**Frost glasses by dipping them in water and placing them in the freezer for 30 minutes**



Beef Products, Inc. (BPI) Certified Tender beef, pork, lamb and chicken are the stars of the show, but the made from scratch, unique side dishes deserve awards for their supporting roles. The winners of the costume design category are the handcrafted sauces and house-made rubs.

and the winner is...

quality local ingredients.

certified tender cuts of meat.

made from scratch sauces and sides.

unique flavor combinations.

## RIISING STAR IN SIOUXLAND

Story and photos by Tonya Dusold

Premiering only three months ago, Eldon's Restaurant is already the talk of the town. The extensive pre-show preparations are evident in everything from the small but well ed-

ited menu to the attentive and knowledgeable staff. The steakhouse's sophisticated yet relaxed atmosphere feels like it belongs in a much bigger city than Sioux City, but the melt-in-



your-mouth steaks and ribs will remind you that you're still in the heart of the Midwest.

Owners Eldon and Regina Roth are also the founders of BPI, the world's leading manufacturer of boneless lean beef. BPI's products are served in luxury restaurants from Las Vegas casinos to Sandals Resorts, but the Roth family wanted a place to showcase their Certified Tender cuts to a local audience.

The Roths asked their daughter, Jennifer Letch, to join the project and brought Siouxland

restaurateur Dave Ferri into the cast. Executive chef Keith Witrock signed on and the crew went to work on what would become Eldon's Restaurant.

Renovations to the former Tony Roma's building started with a complete gutting of the interior and took six months to complete. The result is classic yet chic. The restaurant features a private dining room for parties and corporate meetings, complete with wireless internet and a projector. Luxurious white leather seating contrasts strik-

Above: Eldon's bar area, exterior sign and vodka martini  
Top right: Rotisserie roasted ribs with house BBQ sauce, maple cabbage salad and fingerling potatoes





ingly with the dark wood flooring and stackstone accents. Ferris said the goal was to, “Create an entire experience — from the moment a customer walks into the door, to the time they grab their coat to leave. Eldon’s is more than just a great meal.”

Beautiful setting and interesting background aside, the great meals are what will keep customers coming back. Patrons can watch ribs and pork loin roast rotisserie style over open flames from the dining area. The dinner menu features rib-eye, New York strip, sirloin and pork chops.

Chef Witrock’s masterpieces are the BPI Certified Tender cuts which he says have mass appeal but are still unique to Eldon’s Restaurant. “I want to highlight the flavor of the meat, not cover it up. Minimal seasoning, done correctly, results in a phenomenal product,” said Witrock. The steaks stand alone so well that the only treatment they receive is salt and pepper.

If large slabs of meat aren’t your thing, there are still plenty of reasons to try Eldon’s Restaurant.

Two other items on the menu really stand out. The maple cabbage salad is made with crème fraîche, maple vinaigrette, currents and crispy prosciutto. The staff will, rightly so, correct you if you make the mistake of calling it coleslaw.

The second item that you won’t find anywhere else is the pear tarte tatin with Maytag blue cheese and black peppered whip cream (pictured below). If you’re brave enough to give the unusual dessert a try, include all three elements in each bite. The result is piquant, tangy, sweet and sharp, all at once.

The restaurant also has a very extensive wine list that was selected specifically to compliment their menu items. Several well-known beers are on tap and a signature martini list includes classics like the cosmopolitan and unique drinks like the bright blue Florida Reef martini.

The star-studded menu, beautiful atmosphere and informed staff make Eldon’s Restaurant worth a trip to Siouxland.



## ELDON’S RESTAURANT

### Location:

3322 Singing Hills Boulevard  
Sioux City

### Owners:

Eldon & Regina Roth

### Website:

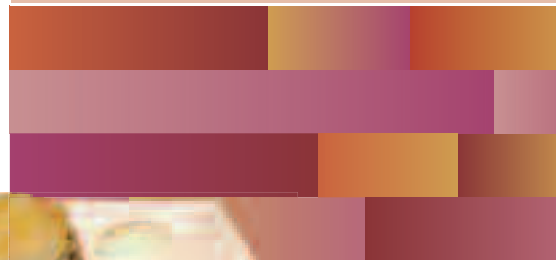
[EldonsRestaurant.com](http://EldonsRestaurant.com)

### Specialties:

Beef Products, Inc. (BPI) Certified Tender beef, pork, lamb and chicken served with hand selected local produce and ingredients

### Class E Supplier:

Charlie’s Wine & Spirits







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MONEY'S WORTH?

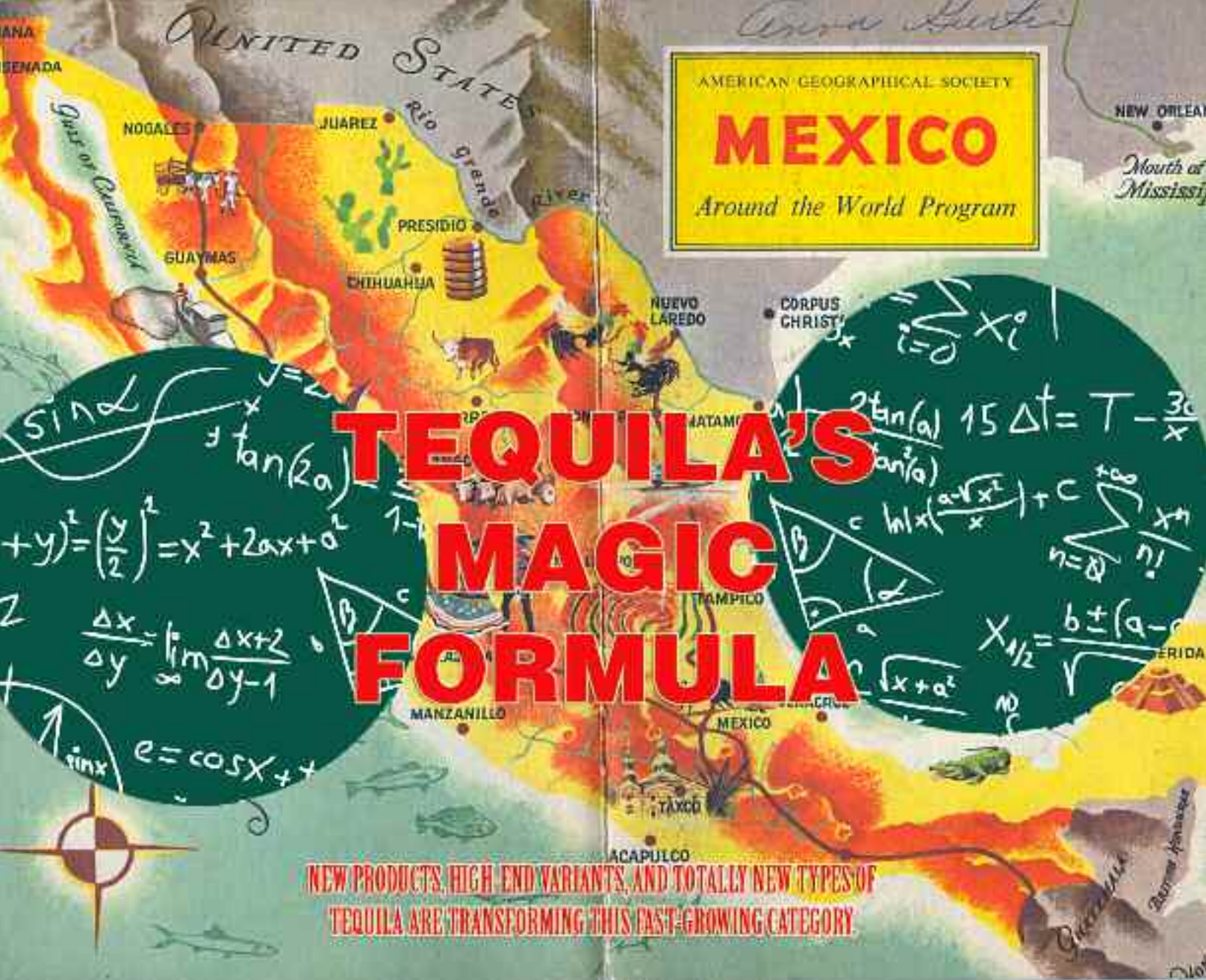
WE HATE THAT  
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MEXICAN SCIENTISTS HAVE DISCOVERED HOW TO TRANSFORM TEQUILA INTO DIAMONDS

....

MEANWHILE, AMERICAN RETAILERS ARE BUSY TURNING TEQUILA INTO GOLD.

BY THOMAS HENRY STRENK

*Note: This excerpt is printed with permission from the May/June 2009 issue of StateWays—the Beverage Alcohol Merchandising Magazine for Control States.*

Dateline Mexico City: Mexican scientists have discovered how to transform tequila into diamonds. It seems that the venerable Mexican spirit has just the right proportion of carbon, hydrogen, and oxygen atoms to produce perfect diamonds. Meanwhile, American retailers are busy turning tequila into gold.

For years now, growth has been largely driven by the ever-popular margarita and the ongoing cocktail craze, though it has been slowing somewhat during the current economic crisis. In the past few years, however, tequila has also acquired a certain cachet among consumers, who have traded



## 100% PURO AGAVE TEQUILA

Double-distilled for a fresh and lively agave flavor, Hornitos™ is perfect for cocktails and chilled shots.



### HORNIRITA

2 parts Hornitos™ Plata Tequila  
¾ part DeKuyper® Triple Sec  
2 parts fresh lemon juice  
1 part sweet & sour mix



DRINK RESPONSIBLY.

Hornitos™ Tequila, 40% alc./vol. ©2010 Sauza Tequila Import Company, Deerfield, IL.



up in quality, allowing retailers and states to gain important incremental sales (and revenues).

With this notable growth has come a great deal of activity within the category. Established producers have been busy launching new products and line extensions. The thriving segment has attracted plenty of new players, aided by the current surplus of agave, the raw material of tequila.

One of the most active arenas is the super-premium segment, continually raising the quality bar. Customers trading up to better quality quaffs have plenty of tequilas to choose from. That includes extra añejos, a totally new tequila classification created just a few years ago. Flavored tequilas, another new classification, have also entered the market.

Sure indicators of the health of a category are new product introductions, packaging revamps, brand repositionings, and advertising and promotional campaigns by players

big and small, and tequila has seen all of these recently. The brightest spot in the tequila picture over the past few years has been the premiumization trend, consumers trading up to better—and more expensive—expressions of tequila. As consumers become more familiar with the Mexican spirit, they are exploring more quality options and, so far, are willing to pay the price.

One thing that has given the premiumization trend a big boost over the past four years is the creation of an ultra-high-end variant. In 2005 the Tequila Regulatory Council of Mexico created a new tequila classification: extra añejo. This refers to tequilas that have been aged in oak barrels for a minimum of three years versus a minimum of one year for añejos.

Many players have found gold in silver tequilas and predict more growth opportunities for that sub-segment. The magic marketing tag for many of the new tequila products debuting on the market these days is “100 percent agave.” By law, tequilas must con-

tain at least 51 percent blue agave and are often called mixtos; only those products made wholly from agave are allowed to use that 100-percent phrase on the label.

The 100-percent agave boom is a consequence of agricultural cycles and supply and demand. It takes anywhere from 6 to 12 years for agave plants to mature. A surge in tequila’s popularity caught many growers short in the early 1990s, causing a shortage. The price of agave skyrocketed, and farmers overplanted. Now there’s a surplus, and prices have declined, which means it’s relatively easy and inexpensive to produce 100-percent agave tequilas. Currently the agave surplus has been fueling a proliferation of new tequilas, both new brands and line extensions from established companies. Retailers and consumers are bombarded with choices on the shelves, and retailers across the country are wondering where they are going to put all the products.

## TURNING SILVER INTO GOLD

*Popular cocktails, like the ones below, are turning silver tequila into gold for retailers.*

### Chocolate-Berry Kiss

Chocolate or white chocolate flakes  
2-2 ½ ounces silver tequila  
1-1 ½ ounces heavy cream  
1-1 ½ ounces crème de cacao  
½-1 ounce raspberry or strawberry-flavored liqueur  
Fresh raspberries or strawberries

Rim a chilled cocktail glass with chocolate. Combine the tequila, cream, crème de cacao, and liqueur in a shaker half-filled with fresh cracked ice; shake vigorously. Strain the mixed drink into the prepared serving glass, and garnish with fresh raspberries.

### Raspberry-Tequila Cosmopolitan

1 ½-2 ounces silver tequila  
1-1 ½ ounces triple sec or other orange-flavored liqueur  
1-1 ½ ounces cranberry-raspberry or cranberry juice  
1-1 ½ ounces freshly squeezed lime juice  
Lime wedge  
Fresh raspberries

Combine the tequila, triple sec, and juices in a shaker half-filled with fresh cracked ice; shake vigorously. Strain into a chilled cosmopolitan glass, and garnish with the lime wedge and fresh raspberries.

### Parrothead Martini

3-3 ½ ounces silver tequila  
1-1 ½ ounces freshly squeezed lime juice  
½-1 ounce triple sec or other orange-flavored liqueur  
Lime wedge

Combine the tequila, lime juice, and triple sec in a shaker half-filled with fresh cracked ice; shake vigorously. Strain into a chilled martini glass, and garnish with the lime wedge.



Put a little spring in your step with

# PINNACLE — VODKA —

Pinnacle Vodka 750ML  
Code #34579 - Bottle Price \$11.81

Kiwi Strawberry 750ML  
Code #34630 - Bottle Price \$11.81



PinnacleVodka.com ©2010 White Rock Distilleries, Inc. Bottled by White Rock Distilleries, Inc., Lewiston, ME. 35-40% Alc./Vol. (70-80 Proof). PLEASE DRINK RESPONSIBLY.



## Jägermeister FLASK!

A brand new collectible from Jägermeister! The Flask Pack features a 375ml bottle of Jägermeister with an aluminum crafted screw top flask, emblazoned with the classic Jägermeister stag head logo. The extra large ring top closure with carabiner clip make this a must have for the active Jägermeister consumer!

Drink Responsibly [jager.com](http://jager.com)



# MARGARITAS MADE EASY

By the glass or pitcher, margaritas are now easier to make than ever before!



Margarita mixes let you skip most of the measuring. Just combine the ingredients per the package directions, shake with ice, and strain into a chilled, salted margarita glass.

Ready-to-drink margaritas from Daily's, Jim Beam Red Stag and Sauza, Jose Cuervo, Margaritaville, Tarantula, and other beverage companies let you skip the measuring and the mixing—just open the bottle and pour. Ready-to-drink margaritas come in a wide variety of flavors including berry, lime, mango, melon, passion fruit, and strawberry.

Heavy-duty blenders and “drink stations/concoction makers” make quick work of mixing frozen margaritas. Just put cracked ice in the container, add the tequila and other ingredients, put on the lid, and push the button.

Whether you custom-make margaritas using one of the recipes below, use a mix, or choose one of the ready-to-drink varieties, be sure to serve the margaritas in a chilled glass rimmed with your choice of salt (rock or Kosher, natural or colored) or a mixture of salt and sugar.

A margarita glass rimmer makes salting the rims simple and mess-free. The traditional garnish for margaritas is a simple lime wedge, but you might want to add a Scorpion, Margarita, or Margarita Worm Lollipop for an intriguing touch. Look for rimmers and other margarita specialty items online, in catalogs, or wherever tequila is sold.

## Basic Margarita

*1 ½ ounces white or gold tequila*  
*½ ounce triple sec or other orange-flavored liqueur*  
*Juice of ½ large lime*  
*Lime wedge*

Pour the tequila, triple sec, and lime juice into a shaker half-filled with ice; shake vigorously, and strain into a chilled, salted margarita glass. Garnish with the lime wedge.

## Basic Frozen Margarita

*2 cups cracked ice*  
*1-1 ½ ounces white or gold tequila*  
*1 ounce freshly squeezed lime or lemon juice*  
*½ ounce triple sec or other orange-flavored liqueur*  
*½ ounce sour mix*  
*Lime wedge*

Put the ice in a heavy-duty blender or drink mixer, and pour in the tequila, juice, triple sec, and sour mix. Blend until slushy but still firm; pour the mixed drink into a chilled or frosted, salted margarita glass. Garnish with the lime wedge.

## Fruit-Flavored Frozen Margarita

*2 cups cracked ice*  
*Berries or other fresh fruit of choice cut into small pieces*  
*1-1 ½ ounces white or gold tequila*  
*1 ounce liqueur that complements the fresh fruit*  
*½-1 ounce freshly squeezed lime or lemon juice*  
*½ ounce triple sec or other orange-flavored liqueur*  
*½ ounce sour mix*  
*Berries or pieces of fresh fruit for garnish*

Put the ice in a heavy-duty blender or drink mixer, and add the remaining ingredients except the garnish. Blend until slushy but still firm; pour the mixed drink into a chilled or frosted, salted margarita glass. Garnish with the berries or fresh fruit.





**Eco-Original**

**360 Vodka**, the world's first *Eco-Friendly* Vodka.

Celebrate with the world's favorite spirit, 360 Vodka. Quadruple-Distilled. Five-Times Filtered. For an experience beyond natural. Beyond clean. Beyond smooth. Presented in 85% recycled bottles with unique, reusable closures. Eco-friendly, from design to debut. Stand out from the ordinary, with the first luxury vodka that's good for the planet.

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Vodka360.com

# NUMBER 1 IN IOWA



45277
45278

## PARAMOUNT DISTILLERS INC.

ANKENY, IOWA 515-289-0606

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<b>AMERICAN WHISKEY</b>							
<b>BLENDED WHISKEY</b>							
22783	Beam's 8 Star BL Whiskey	80	0.200	48	1.74	83.52	8068602270
22784	Beam's 8 Star BL Whiskey	80	0.375	24	2.85	68.40	8068602260
22786	Beam's 8 Star BL Whiskey	80	0.750	12	4.88	58.56	8068602240
22787	Beam's 8 Star BL Whiskey	80	1.000	12	6.29	75.48	8068602220
22788	Beam's 8 Star BL Whiskey	80	1.750	6	10.86	65.16	8068602210
23276	Calvert Extra BL Whiskey	80	0.750	12	7.87	94.44	8068604140
23277	Calvert Extra BL Whiskey	80	1.000	12	10.31	123.72	8068604120
23278	Calvert Extra BL Whiskey	80	1.750	6	16.53	99.18	8068604112
23823	Five Star BL Whiskey 4Yr	80	0.200	48	1.80	86.40	8484822050
23824	Five Star BL Whiskey 4Yr	80	0.375	24	2.94	70.56	8484822090
23826	Five Star BL Whiskey 4Yr	80	0.750	12	4.99	59.88	8484822030
23827	Five Star BL Whiskey 4Yr	80	1.000	12	6.50	78.00	8484822020
23828	Five Star BL Whiskey 4Yr	80	1.750	6	10.98	65.88	8484822010
23626	Five Star Blend Whiskey Player	80	0.750	12	4.99	59.88	8484822040
23708	Fleischmann's Preferred BL Whiskey	80	1.750	6	11.15	66.90	8292820021
24156	Hawkeye Blend Whiskey	80	0.750	12	4.99	59.88	8835211012
24157	Hawkeye Blend Whiskey	80	1.000	12	6.40	76.80	8835210978
24158	Hawkeye Blend Whiskey	80	1.750	6	10.99	65.94	8835210977
24451	Kessler Blend Whiskey	80	0.050	12	7.84	94.08	8068604292
24453	Kessler Blend Whiskey	80	0.200	48	2.64	126.72	8068604270
24454	Kessler Blend Whiskey	80	0.375	24	4.64	111.36	8068604260
24456	Kessler Blend Whiskey	80	0.750	12	8.26	99.12	8068604240
24457	Kessler Blend Whiskey	80	1.000	12	10.62	127.44	8068604220
24458	Kessler Blend Whiskey	80	1.750	6	16.13	96.78	8068604212
24466	Kessler Blended Whiskey Traveler	80	0.750	12	8.26	99.12	8068604243
24706	Mccormick Blend Whiskey	80	0.750	12	4.99	59.88	8559210434
24728	Mccormick Blend Whiskey, PET	80	1.750	6	10.96	65.76	8559210431
25620	Seagram's Seven Crown 75th Anniversary Editio	86	0.750	12	10.36	124.32	8200074490
25601	Seagrams 7 Crown BL Whiskey	80	0.050	12	9.25	111.00	8700070071
25603	Seagrams 7 Crown BL Whiskey	80	0.200	48	2.77	132.96	0000877350
25604	Seagrams 7 Crown BL Whiskey	80	0.375	24	5.00	120.00	0000877650
25606	Seagrams 7 Crown BL Whiskey	80	0.750	12	9.21	110.52	0000877330
25607	Seagrams 7 Crown BL Whiskey	80	1.000	12	11.24	134.88	0000877320
25608	Seagrams 7 Crown BL Whiskey	80	1.750	6	16.90	101.40	8700070070
25616	Seagrams 7 Crown PET Flask	80	0.750	12	9.21	110.52	8700000338
27554	Seagrams Seven Crown Dark Honey	80	0.750	12	12.26	147.12	8200000254
25874	Sunny Brook Blend Whiskey	80	0.375	24	3.21	77.04	8068647960
25876	Sunny Brook Blend Whiskey	80	0.750	12	5.50	66.00	8068647940
25877	Sunny Brook Blend Whiskey	80	1.000	12	6.68	80.16	8068647920
25878	Sunny Brook Blend Whiskey	80	1.750	6	11.80	70.80	8068647910
<b>STRAIGHT BOURBON WHISKEY</b>							
16516	Ancient Age KY Str Bourbon	80	0.750	12	8.55	102.60	8024400213
16517	Ancient Age KY Str Bourbon	80	1.000	12	11.21	134.52	8024400212
16518	Ancient Age KY Str Bourbon	80	1.750	6	16.74	100.44	8024400211
16676	Basil Hayden's 8 Yr Str Bourbon	80	0.750	6	28.34	170.04	8068601240
16987	Bourbon Supreme Bourbon	80	1.000	12	7.01	84.12	8835211081
16988	Bourbon Supreme Bourbon	80	1.750	6	14.43	86.58	8835211080
18006	Buffalo Trace Bourbon	90	0.750	12	16.75	201.00	8024400923
17086	Bulleit Bourbon	90	0.750	12	22.26	267.12	8700000552
17127	Cabin Still Str Bourbon	80	1.000	12	6.99	83.88	9674923240
17826	Early Times 36MO KY Str Bourbon	80	0.750	12	8.26	99.12	8112801062
17830	Early Times 36MO KY Str Bourbon PET	80	1.750	6	15.74	94.44	8112810508
17956	Evan Williams 7Yr Str Bourbon	86	0.750	12	9.56	114.72	9674902134

Code	Name		Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
17958	Evan Williams 7Yr Str Bourbon		86	1.750	6	20.10	120.60	9674902114
18196	Ezra Brooks 50MO KY Sour Mash Bourbon		90	0.750	12	9.55	114.60	8835211092
18198	Ezra Brooks KY Sour Mash Bourbon		90	1.750	6	20.10	120.60	8835211090
18407	G&W Private Stock 4Yr Str Bourbon		80	1.000	12	7.60	91.20	8484820020
18408	G&W Private Stock 4Yr Str Bourbon		80	1.750	6	13.64	81.84	8484820010
19015	Jeremiah Weed Blended Bourbon	New	90	0.750	12	13.38	160.56	8200074775
27508	Jeremiah Weed Cherry Mash Blended Bourbon	New	90	0.750	12	13.38	160.56	8200074772
19026	Jim Beam Black KY Str. Bourbon		86	0.750	12	17.32	207.84	8068603440
19061	Jim Beam KY Str Bourbon		80	0.050	12	10.24	122.88	8068600190
19063	Jim Beam KY Str Bourbon		80	0.200	48	3.92	188.16	8068600170
19064	Jim Beam KY Str Bourbon		80	0.375	24	6.42	154.08	8068600160
19066	Jim Beam KY Str Bourbon		80	0.750	12	13.38	160.56	8068600140
19067	Jim Beam KY Str Bourbon		80	1.000	12	16.53	198.36	8068600120
19068	Jim Beam KY Str Bourbon		80	1.750	6	25.98	155.88	8068600110
19096	Jim Beam Traveler Bourbon		80	0.750	12	13.38	160.56	8068600143
19226	Knob Creek 9Yr Str Bourbon		100	0.750	6	25.98	155.88	8068601640
19478	Maker's Mark		90	1.750	6	45.66	273.96	8524613941
19476	Maker's Mark Str Bourbon		90	0.750	12	22.04	264.48	8524613943
19477	Maker's Mark Str Bourbon		90	1.000	12	27.55	330.60	8524613942
19474	Maker's Mark Str. Bourbon		90	0.375	12	11.42	137.04	8524614453
20247	Old Crow 4Yr KY Str Bourbon Sour Mash		80	1.000	12	7.40	88.80	8068650720
20248	Old Crow 4Yr KY Str Bourbon Sour Mash		80	1.750	6	12.98	77.88	8068650712
20246	Old Crow KY Str. Bourbon Sour Mash		80	0.750	12	6.13	73.56	8068650740
20286	Old Crow Traveler 4Yr KY Str Bourbon (PET)		80	0.750	12	6.13	73.56	8068650743
20366	Old Forester Bourbon		86	0.750	12	10.19	122.28	8112800508
27544	Red Stag Kentucky Straight Bourbon		80	0.750	12	14.95	179.40	8068600102
27551	Red Stag Whiskey Specialty	New	80	0.750	6	33.07	198.42	8068600107
21236	Ridgmont Reserve 1792 Straight Bourbon Whiskey		93	0.750	6	23.35	140.10	8810010002
21594	Ten High Str KY Bourbon		80	0.375	24	3.89	93.36	8066020307
21596	Ten High Str KY Bourbon		80	0.750	12	5.99	71.88	8066020305
21597	Ten High Str KY Bourbon		80	1.000	12	7.40	88.80	8066020303
21598	Ten High Str KY Bourbon		80	1.750	6	13.64	81.84	8066020301
21595	Ten High Traveler		80	0.750	12	5.99	71.88	8292847385
22155	Wild Turkey 8Yr KY Str Bbn. Round		101	0.375	12	8.21	98.52	8043255515
22151	Wild Turkey 8Yr KY Str Bourbon		101	0.050	12	12.79	153.48	8043255510
22156	Wild Turkey 8Yr KY Str Bourbon		101	0.750	12	17.98	215.76	8043255517
22157	Wild Turkey 8Yr KY Str Bourbon		101	1.000	12	21.73	260.76	8043255511
22116	Wild Turkey Str Bourbon		80	0.750	12	14.99	179.88	8043255617
22216	Woodford Reserve Bourbon		90	0.750	6	28.33	169.98	8112800150
<b>SINGLE BARREL BOURBON WHISKEY</b>								
17766	Eagle Rare Single Barrel Bourbon 10 Year		90	0.750	6	21.53	129.18	8800402134
18120	Evan Williams Single Barrel Vintage		86	0.750	6	21.36	128.16	9674975001
<b>TENNESSEE WHISKEY</b>								
26586	Gentleman Jack Whiskey		80	0.750	12	27.27	327.24	8218403872
26656	George Dickel #12		90	0.750	12	18.35	220.20	8807600623
26822	Jack Daniels Black Label		80	0.101	48	2.02	96.96	8218408183
26821	Jack Daniels Old #7 Black Lbl Whiskey		80	0.050	12	12.33	147.96	8218409054
26823	Jack Daniels Old #7 Black Lbl Whiskey		80	0.200	48	5.17	248.16	8218409052
26826	Jack Daniels Old #7 Black Lbl Whiskey		80	0.750	12	18.81	225.72	8218409046
26827	Jack Daniels Old #7 Black Lbl Whiskey		80	1.000	12	23.90	286.80	8218409044
26828	Jack Daniels Old #7 Black Lbl Whiskey		80	1.750	6	39.31	235.86	8218409042
26820	Jack Daniels Old #7 Black Lbl Whiskey-Flat		80	0.375	24	8.58	205.92	8218409050
26824	Jack Daniels Old #7 Black Lbl Whiskey-Square		80	0.375	24	8.58	205.92	8218409051
26906	Jack Daniels Single Barrel Why.		94	0.750	6	35.83	214.98	8218408700
<b>BOTTLED IN BOND BOURBON</b>								
16186	J.W. Dant 100PRF Bond Bourbon 54MO		100	0.750	12	11.15	133.80	9674922830
16188	J.W. Dant 100prf Bond Bourbon 54mo		100	1.750	6	23.55	141.30	9674922850
16416	Old Grand-Dad 100PRF Bond Bourbon 4Yr		100	0.750	12	14.95	179.40	8068640840
16490	Wild Turkey American Spirit 15 Yr		100	0.750	6	70.14	420.84	8043210431



Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC	
STRAIGHT RYE WHISKEY								
27081	(ri)1 Rye Whiskey	92	0.750	3	35.09	105.27	8068617801	
27056	Jim Beam Rye Whiskey	80	0.750	12	14.16	169.92	8068601040	
27100	Sazerac Rye Whiskey	90	0.750	6	21.00	126.00	8024413994	
27102	Templeton Rye Whiskey	80	0.750	6	27.13	162.78	2081592010	
27126	Wild Turkey Russell's Reserve Rye	90	0.750	6	20.27	121.62	8043210442	
IMPORTED WHISKEY								
CANADIAN WHISKEY								
11771	Black Velvet Canadian Whisky	80	0.050	10	7.32	73.20	0000825890	
11773	Black Velvet Canadian Whisky	80	0.200	48	2.31	110.88	8810013458	
11774	Black Velvet Canadian Whisky	80	0.375	24	4.59	110.16	8810013457	
11776	Black Velvet Canadian Whisky	80	0.750	12	7.79	93.48	8810013455	
11777	Black Velvet Canadian Whisky	80	1.000	12	9.90	118.80	8810013453	
11786	Black Velvet Canadian Whisky Traveler	80	0.750	12	7.79	93.48	8810013475	
11788	Black Velvet Canadian Whisky, PET	80	1.750	6	15.59	93.54	8810013451	
11586	Black Velvet Reserve	80	0.750	12	10.13	121.56	8810013465	
11588	Black Velvet Reserve	80	1.750	6	19.48	116.88	8810013463	
11956	Canada House	New	80	0.750	12	6.14	73.68	8068646140
10632	Canadian Club Reserve 10 Year	80	0.750	12	13.38	160.56	8068682205	
10623	Canadian Club Whisky	80	0.200	48	3.21	154.08	8068682170	
10624	Canadian Club Whisky	80	0.375	24	6.07	145.68	8068682160	
10626	Canadian Club Whisky	80	0.750	12	11.01	132.12	8068682105	
10627	Canadian Club Whisky	80	1.000	12	14.01	168.12	8068682102	
10628	Canadian Club Whisky	80	1.750	6	22.83	136.98	8068682112	
10625	Canadian Club Whisky PET	80	0.750	12	11.01	132.12	8068682143	
12404	Canadian Ltd Whisky	80	0.375	24	3.70	88.80	8292822336	
12406	Canadian Ltd Whisky	80	0.750	12	6.37	76.44	8292822334	
12407	Canadian Ltd Whisky	80	1.000	12	7.99	95.88	8292839974	
12408	Canadian Ltd Whisky	80	1.750	6	13.49	80.94	8292822331	
11936	Canadian Ltd Whisky Convenience Pack	80	0.750	12	6.37	76.44	8292822340	
12478	Canadian Mist Canadian Why PET	80	1.750	6	15.13	90.78	8112802300	
12476	Canadian Mist Whiskey PET	80	0.750	12	7.56	90.72	8112802318	
12463	Canadian Mist Whisky	80	0.200	48	2.49	119.52	8112802103	
12464	Canadian Mist Whisky	80	0.375	24	4.34	104.16	8112802325	
12466	Canadian Mist Whisky	80	0.750	12	7.56	90.72	8112802316	
12467	Canadian Mist Whisky	80	1.000	12	10.05	120.60	8112802048	
13036	Canadian Reserve Whisky	80	0.750	12	6.34	76.08	8193201211	
13037	Canadian Reserve Whisky	80	1.000	12	7.93	95.16	8193201214	
13038	Canadian Reserve Whisky	80	1.750	6	13.09	78.54	8193201213	
12628	Canadian VSP	80	1.750	6	12.46	74.76	8970800113	
12668	Canadian Woods Canadian Why	80	1.750	6	12.39	74.34	8559220021	
10836	Crown Royal Black Canadian Whiskey	New	90	0.750	12	22.45	269.40	8200075043
11290	Crown Royal Canadian Whisky	80	0.050	10	8.99	89.90	8700070104	
11293	Crown Royal Canadian Whisky	80	0.200	48	6.70	321.60	8700000727	
11294	Crown Royal Canadian Whisky	80	0.375	24	10.85	260.40	0000877600	
11296	Crown Royal Canadian Whisky	80	0.750	12	20.62	247.44	0000877250	
11297	Crown Royal Canadian Whisky	80	1.000	12	26.19	314.28	0000877240	
11298	Crown Royal Canadian Whisky	80	1.750	6	45.37	272.22	8700070060	
11358	Crown Royal Cask No. 16	80	0.750	6	52.44	314.64	8200073955	
11366	Crown Royal Special Reserve	80	0.750	12	36.44	437.28	8700020133	
11285	Crown Royal XR Canadian Whiskey	80	0.750	6	97.50	585.00	8200073433	
13636	Lord Calvert Canadian Whisky	80	0.750	12	7.87	94.44	8068617040	
13928	McMaster's Canadian Whiskey	80	1.750	6	13.31	79.86	8100402719	
13388	Northern Light Canadian Whisky	80	1.750	6	11.99	71.94	8066039101	
14196	Pendleton Canadian Whisky	80	0.750	6	19.54	117.24	8410411591	
12888	Rich & Rare Canadian Whisky PET	80	1.750	6	12.95	77.70	8800400033	
11346	Seagram's V.O. BL Canadian Whisky	80	0.750	12	11.24	134.88	8700000737	
11347	Seagram's V.O. BL Canadian Whisky	80	1.000	12	14.24	170.88	0000877360	
11348	Seagram's V.O. BL Canadian Whisky PET	80	1.750	6	23.13	138.78	8700070075	
15244	Windsor Canadian Supreme Whisky	80	0.375	24	4.28	102.72	8068650060	

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
15246	Windsor Canadian Supreme Whisky	80	0.750	12	6.30	75.60	8068650040
15247	Windsor Canadian Supreme Whisky	80	1.000	12	9.52	114.24	8068650020
15248	Windsor Canadian Supreme Whisky PET	80	1.750	6	13.09	78.54	8068650012
15296	Windsor Traveler Canadian Whisky	80	0.750	12	6.30	75.60	8068650043
<b>SCOTCH WHISKEY</b>							
4626	Buchanan's 12Yr Deluxe Scotch	80	0.750	12	29.61	355.32	8811095532
4716	Chivas Regal Scotch 12Yr	80	0.750	12	26.55	318.60	8043240039
4717	Chivas Regal Scotch 12Yr	80	1.000	12	36.71	440.52	8043240043
4718	Chivas Regal Scotch 12Yr	80	1.750	6	53.03	318.18	8043240046
4725	Chivas Regal Scotch 12Yr	80	0.375	12	13.00	156.00	8043240038
4723	Chivas Regal 18yr Scotch	80	0.750	6	51.87	311.22	8043240048
6996	Clan Macgregor Scotch	80	0.750	12	9.12	109.44	8366412077
6997	Clan Macgregor Scotch	80	1.000	12	9.98	119.76	8366412042
6998	Clan Macgregor Scotch	80	1.750	6	16.87	101.22	8366412026
4796	Cutty Sark Scotch	80	0.750	12	17.85	214.20	2105905750
4797	Cutty Sark Scotch	80	1.000	12	22.74	272.88	2105905100
4798	Cutty Sark Scotch	80	1.750	6	35.85	215.10	2105905175
4876	Dewar's Special Reserve 12 Year	80	0.750	12	27.99	335.88	8048023102
4866	Dewar's White Label Scotch	80	0.750	12	20.59	247.08	8048023002
4867	Dewar's White Label Scotch	80	1.000	12	25.29	303.48	8811008106
4868	Dewar's White Label Scotch	80	1.750	6	39.99	239.94	8048023000
4938	Famous Grouse	80	1.750	6	32.97	197.82	8723640005
4936	Famous Grouse Scotch	80	0.750	12	18.73	224.76	8396013803
5106	Grant's Blended Scotch	80	0.750	12	15.62	187.44	8366410139
8208	House of Stuart Scotch	80	1.750	6	13.64	81.84	8066035851
5288	J & B Rare Scotch	80	1.750	6	34.21	205.26	8811098500
5289	J & B Rare Scotch	80	1.000	12	22.47	269.64	8811098502
5290	J & B Rare Scotch	80	0.750	12	18.36	220.32	8811098504
8376	J. W. Dant Scotch	80	0.750	12	6.83	81.96	9674904330
5339	Johnnie Walker Black	80	1.750	6	59.97	359.82	8807616317
5326	Johnnie Walker Black Label Scotch	80	0.750	12	29.24	350.88	8811001130
5327	Johnnie Walker Black Label Scotch	80	1.000	12	38.28	459.36	8811001140
5329	Johnnie Walker Blue	80	0.750	6	187.08	1122.48	8811007005
5350	Johnnie Walker Green	80	0.750	12	50.18	602.16	8807616262
5349	Johnnie Walker Red	80	1.750	6	39.35	236.10	8807616316
5345	Johnnie Walker Red Label Round	80	0.375	24	11.24	269.76	8811002109
5346	Johnnie Walker Red Label Scotch	80	0.750	12	19.93	239.16	8811002130
5347	Johnnie Walker Red Label Scotch	80	1.000	12	25.49	305.88	8811002140
8824	Lauder's Scotch	80	0.375	24	4.09	98.16	8066036507
8826	Lauder's Scotch	80	0.750	12	7.79	93.48	8066036505
8827	Lauder's Scotch	80	1.000	12	8.95	107.40	8066036503
8828	Lauder's Scotch	80	1.750	6	15.95	95.70	8066036501
8825	Lauder's Scotch Traveler	80	0.750	12	7.79	93.48	8292825175
9076	Mc Gregor's Scotch	80	0.750	12	7.34	88.08	8284435921
9078	Mc Gregor's Scotch	80	1.750	6	15.09	90.54	8284435920
9278	Old Smuggler Scotch PET	80	1.750	6	17.75	106.50	8832004007
9426	Passport Scotch	80	0.750	12	9.97	119.64	8043240176
9428	Passport Scotch	80	1.750	6	19.79	118.74	8043240178
10006	Scoresby Rare Scotch	80	0.750	12	7.69	92.28	8807620098
10008	Scoresby Rare Scotch	80	1.750	6	15.33	91.98	8807620100
10009	Scoresby Rare Scotch	80	1.000	12	9.23	110.76	8200039863
10278	Usher's Green Stripe Scotch PET	80	1.750	6	19.20	115.20	8807620120
<b>SINGLE MALT SCOTCH</b>							
4084	Aberlour 12 Year Single Malt Scotch	86	0.750	6	31.97	191.82	8043210213
4096	Ardbeg 10 Year Islay Single Malt Scotch	92	0.750	6	37.45	224.70	8330007210
4356	Balvenie 12Yr Doublewood Single Malt Scotch	86	0.750	12	45.62	547.44	8366411221
4376	Balvenie 15Yr Single Barrel Scotch	100	0.750	12	52.41	628.92	8366411223
4379	Balvenie 17yr Rum Cask Single Malt Scotch	86	0.750	6	100.46	602.76	8366487023
1042	Balvenie Trio Pack	86	0.050	32	11.99	383.68	8366486941
4636	Bowmore 12 Yr Single Malt Scotch	86	0.750	6	35.71	214.26	5048300005

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4708	Bruichladdich Peat Single Malt Scotch	92	0.750	6	51.43	308.58	1810555875
4788	Caol Lia 12 Yr Scotch	86	0.750	6	40.73	244.38	8807616346
4769	Clynelish Scotch	92	0.750	6	43.63	261.78	8807616348
4846	Dalwhinnie 15Yr Sing Malt Scotch	86	0.750	12	44.99	539.88	8807632930
5014	Glenfiddich 15 Year Solera Reserve	80	0.750	12	42.50	510.00	8366499040
5012	Glenfiddich 18 Year Ancient Reserve	86	0.750	12	54.75	657.00	8366499041
5006	Glenfiddich Single Malt Scotch	86	0.750	12	31.31	375.72	8366410736
1169	Glenfiddich Trio Pack	80	0.050	32	11.52	368.64	8366486605
4982	Glenkinchie 12yr Single Malt Scotch	86	0.750	12	40.73	488.76	8807617145
5133	Glenmorangie 10 Yr Single Malt Scotch	86	0.750	6	29.94	179.64	8175381221
5136	Glenmorangie 18 Year Single Malt Scotch	81	0.750	6	101.59	609.54	8175381084
5103	Glenmorangie Lasanta	92	0.750	6	37.50	225.00	8175381086
5104	Glenmorangie Nectar D'or	92	0.750	6	48.72	292.32	8175381088
5105	Glenmorangie Quinta Ruban	92	0.750	6	37.50	225.00	8175381087
1187	Glenmorangie Sampler Pack	89	0.402	6	24.00	144.00	8175381376
5067	Glenmorangie Signet	92	0.750	4	150.00	600.00	8175381405
5246	Highland Park 12yr Single Malt Scotch	86	0.750	6	32.98	197.88	8723640009
5430	Lagavulin 16yr Single Malt Scotch	86	0.750	12	68.18	818.16	8811014005
5446	Laphroaig 10Yr Sing Malt Scotch	86	0.750	12	37.79	453.48	8068681301
5486	Macallan 12 Yr Single Malt Scotch	86	0.750	12	37.48	449.76	8723610000
5516	Macallan 18yr Single Malt Scotch	86	0.750	12	120.68	1448.16	8723610700
5476	Macallan 25 Year Anniversary Malt	86	0.750	1	592.34	592.34	8723610400
5492	Macallan Fine Oak 10 Year	86	0.750	12	31.48	377.76	8723610045
5606	McClelland's Islay Sing Malt Scotch	80	0.750	12	18.72	224.64	8970800003
5596	McClelland's Highland Sing Malt Scotch	80	0.750	12	18.72	224.64	8970800001
5696	Oban Single Malt Scotch	86	0.750	12	54.18	650.16	8811016005
6076	Singleton Single Malt Scotch	80	0.750	6	23.99	143.94	8807617085
5086	The Glenlivet 16 Year Old Single Malt	112	0.750	6	45.63	273.78	8043210315
5040	The Glenlivet 18 Year Old Single Malt Scotch	86	0.750	6	56.94	341.64	8700000625
5061	The Glenlivet French Oak Reserve	80	0.750	6	38.21	229.26	8043210078
5036	The Glenlivet Malt Scotch 12Yr	80	0.750	12	30.41	364.92	8043240063
5037	The Glenlivet Malt Scotch 12Yr	80	1.000	12	38.45	461.40	8043240070

**IRISH WHISKEY**

15526	Bushmills Black Bush Irish Whiskey	80	0.750	12	31.34	376.08	8330008328
15776	Bushmills Irish Whiskey	80	0.750	12	19.21	230.52	8807616898
15777	Bushmills Irish Whiskey	80	1.000	12	23.61	283.32	8807616899
15656	Jameson 12 Year Irish Whiskey	80	0.750	12	30.26	363.12	8043250117
15646	Jameson 18 Year Old	80	0.750	6	75.66	453.96	8043240404
15660	Jameson Gold	80	0.750	6	47.19	283.14	8043210443
15626	Jameson Irish Whiskey	80	0.750	12	20.20	242.40	8043250017
15627	Jameson Irish Whiskey	80	1.000	12	25.86	310.32	8043250011
15628	Jameson Irish Whiskey	80	1.750	6	31.04	186.24	8043250018
15669	Jameson Vintage Reserve	92	0.750	3	198.89	596.67	8043210444
15711	Michael Collins Irish Whiskey	80	0.750	6	23.50	141.00	8308962000
15820	Paddy Old Irish Whiskey	80	1.000	12	25.57	306.84	8043210659
15677	Power's Irish Whiskey	80	1.000	12	16.86	202.32	8043253011
15678	Powers 12yo Irish Whiskey	80	0.750	6	25.59	153.54	8043210615
15940	Tullamore Dew Irish Whisky	80	0.750	12	18.56	222.72	8954038396

**TEQUILA**

89230	1800 Anejo Tequila	80	0.750	6	27.68	166.08	8396070991
87538	1800 Essential Artist Series	80	0.750	12	20.76	249.12	1153810412
89204	1800 Reposado Tequila	80	0.375	12	12.49	149.88	2105922375
89206	1800 Reposado Tequila	80	0.750	12	20.76	249.12	1153801023
87510	1800 Silver Tequila	80	0.750	12	20.76	249.12	2105922753
87250	Cabo Wabo Blanco	80	0.750	6	36.48	218.88	2081510737
89139	Cabo Wabo Tequila Reposado	80	0.750	6	39.80	238.80	2081591013
89099	Cazadores Anejo	80	0.750	6	35.21	211.26	8048017252
89121	Cazadores Reposado Tequila	80	0.750	12	27.99	335.88	8048017002
89242	Corralejo Reposado Tequila	80	0.750	6	38.50	231.00	2081593013

Code	Name		Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
89094	Corzo Anejo Tequila		80	0.750	6	46.46	278.76	8048017158
89144	Corzo Reposado		80	0.750	6	41.70	250.20	8048017152
87396	Corzo Silver Tequila		80	0.750	6	38.96	233.76	8048017151
89215	Cuervo Tradicional Tequila		80	0.750	12	22.34	268.08	8396019045
89175	Don Julio Anejo Tequila		80	0.750	6	46.45	278.70	6745450006
87485	Don Julio Blanco Tequila		80	0.750	6	37.48	224.88	6745450000
89154	Don Julio Reposado		80	0.750	6	41.19	247.14	7454500041
89274	El Jimador Anejo Tequila	New	80	0.750	6	18.58	111.48	4460763203
87586	El Jimador Blanco Tequila	New	80	0.750	12	15.95	191.40	4460768208
89278	El Jimador Reposado Tequila		80	0.750	12	15.95	191.40	4460706920
89178	El Mayor Anejo Tequila		80	0.750	6	34.00	204.00	8835212479
87596	El Mayor Blanco		80	0.750	6	26.25	157.50	8835212481
4989	Glenfarclas 10 Year Single Malt Scotch	New	80	0.750	6	34.63	207.78	8800403314
87756	Gran Centenario Azul Silver Tequila		80	0.750	12	16.15	193.80	1153814612
89079	Gran Centenario Tenampa Azul Reposado		80	0.750	12	16.15	193.80	1153814519
89326	Herradura Anejo Tequila		80	0.750	12	40.53	486.36	4460711331
89336	Herradura Gold (Reposado) Tequila		80	0.750	12	33.89	406.68	4460711132
89212	Jose Cuervo Black Medallion		80	0.750	12	18.74	224.88	8396072578
89194	Jose Cuervo Especial Reposado Flask		80	0.375	24	8.24	197.76	8200019301
89199	Jose Cuervo Especial Reposado Square		80	0.375	12	8.24	98.88	8200016570
89191	Jose Cuervo Especial Reposado Tequila		80	0.050	12	17.25	207.00	8200073139
89193	Jose Cuervo Especial Reposado Tequila		80	0.200	48	4.49	215.52	8200019295
89196	Jose Cuervo Especial Reposado Tequila		80	0.750	12	15.73	188.76	8200019288
89197	Jose Cuervo Especial Reposado Tequila		80	1.000	12	18.74	224.88	8200019292
89198	Jose Cuervo Especial Reposado Tequila		80	1.750	6	30.37	182.22	8200019298
87408	Jose Cuervo Especial Silver		80	0.750	12	15.73	188.76	8200074373
87409	Jose Cuervo Especial Silver		80	1.000	12	18.74	224.88	8200074374
87406	Jose Cuervo Platino Reserva De La Familia		80	0.750	6	44.99	269.94	8396072652
89386	Juarez Gold Tequila		80	0.750	12	9.39	112.68	8835210028
89387	Juarez Gold Tequila		80	1.000	12	10.59	127.08	8835210027
89388	Juarez Gold Tequila		80	1.750	6	18.99	113.94	8835210026
87936	Juarez Silver Tequila		80	0.750	12	9.39	112.68	8835210023
87937	Juarez Silver Tequila		80	1.000	12	10.59	127.08	8835210022
87938	Juarez Silver Tequila		80	1.750	6	18.99	113.94	8835210021
89447	La Prima Gold Tequila		80	1.000	12	9.99	119.88	8681652033
89448	La Prima Gold Tequila		80	1.750	6	18.39	110.34	8681663752
87997	La Prima White Tequila		80	1.000	12	9.99	119.88	8681652013
89496	Margaritaville Tequila Oro		80	0.750	12	12.99	155.88	8835212153
89583	Milagro Reposado Tequila		80	0.750	6	26.47	158.82	8366486894
88116	Milagro Silver Tequila		80	0.750	6	23.53	141.18	8366486891
88120	Milagro Tequila Sbr Silver		80	0.750	6	54.71	328.26	8366486964
89566	Monte Alban Mezcal		80	0.750	12	19.67	236.04	8066057725
89577	Montezuma Tequila Gold		80	1.000	12	10.50	126.00	8066057583
88147	Montezuma White Tequila		80	1.000	12	10.50	126.00	8066057653
89644	Patron Anejo		80	0.375	12	24.00	288.00	7217330009
89646	Patron Anejo		80	0.750	12	45.00	540.00	7217330001
89626	Patron Reposado Tequila		80	0.750	12	40.50	486.00	2173300015
88294	Patron Silver Tequila		80	0.375	12	20.00	240.00	2173300094
88296	Patron Silver Tequila		80	0.750	12	39.13	469.56	2173300002
88298	Patron Tequila Silver		80	1.750	3	84.00	252.00	7217330008
88291	Patron Tequila Silver Miniature		80	0.050	10	30.45	304.50	2173300023
88381	Rattlesnake Tequila		90	1.000	12	19.35	232.20	9999100128
88556	Sauza Blanco Silver Tequila		80	0.750	12	12.59	151.08	8068683201
88543	Sauza Cien Anos Blanco Tequila		80	0.750	12	15.00	180.00	8068683375
89617	Sauza Cien Anos Reposado		80	0.750	12	15.00	180.00	8068683350
89796	Sauza Conmemorativo Tequila		80	0.750	12	21.25	255.00	8068683402
89787	Sauza Extra Gold Tequila		80	1.000	12	17.32	207.84	8068683102
89786	Sauza Gold Tequila		80	0.750	12	12.59	151.08	8068683101
89788	Sauza Gold Tequila		80	1.750	6	27.55	165.30	8068683112
89836	Sauza Hornitos Lt Gold Tequila		80	0.750	12	23.64	283.68	8068683502

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Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
89837	Sauza Hornitos Tequila	80	1.000	12	27.77	333.24	8068683501
89916	Tortilla Gold Tequila	80	0.750	12	9.52	114.24	8193206955
88766	Tortilla White Tequila	80	0.750	12	9.52	114.24	8193206964
88767	Tortilla White Tequila	80	1.000	12	10.72	128.64	8193206963
88768	Tortilla White Tequila	80	1.750	6	19.24	115.44	8193206956
89946	Two Fingers Gold Tequila	80	0.750	12	12.49	149.88	8954013532
<b>VODKA</b>							
<b>VODKA 80 PROOF</b>							
38169	360 Vodka	80	0.750	12	15.97	191.64	8559213375
35316	Barton Vodka	80	0.750	12	4.97	59.64	8066047265
35317	Barton Vodka	80	1.000	12	5.84	70.08	8066047263
35318	Barton Vodka	80	1.750	6	9.82	58.92	8066047261
35315	Barton Vodka Traveler	80	0.750	12	4.97	59.64	8292811415
35416	Burnett's Vodka	80	0.750	12	6.82	81.84	9674900204
35418	Burnett's Vodka	80	1.750	6	14.15	84.90	9674920031
35586	Clearheart Vodka	80	0.750	6	16.91	101.46	5982400100
35730	Death's Door Vodka	80	0.750	6	25.00	150.00	5982400116
35913	Five O'Clock Vodka	80	0.200	48	1.62	77.76	8484850050
35914	Five O'Clock Vodka	80	0.375	24	2.70	64.80	8484850090
35916	Five O'Clock Vodka	80	0.750	12	4.93	59.16	8484850030
35917	Five O'Clock Vodka	80	1.000	12	5.98	71.76	8484850020
35918	Five O'Clock Vodka	80	1.750	6	10.32	61.92	8484850010
35926	Five O'Clock Vodka Player	80	0.750	12	4.93	59.16	8484850040
35944	Fleischmann's Royal Vodka	80	0.375	24	2.80	67.20	8292821436
35946	Fleischmann's Royal Vodka	80	0.750	12	5.11	61.32	8292821434
35947	Fleischmann's Royal Vodka	80	1.000	12	5.84	70.08	8292821433
35948	Fleischmann's Royal Vodka	80	1.750	6	10.60	63.60	8292821431
36097	Gilbey's Vodka	80	1.000	12	7.86	94.32	8068612520
36186	Gordon's Vodka	80	0.750	12	7.89	94.68	0000886123
36188	Gordon's Vodka - PET	80	1.750	6	14.52	87.12	0000886103
36301	Hawkeye Vodka	80	0.050	12	5.55	66.60	8835211814
36304	Hawkeye Vodka	80	0.375	24	3.09	74.16	8835211357
36306	Hawkeye Vodka	80	0.750	12	5.04	60.48	8835210993
36307	Hawkeye Vodka	80	1.000	12	5.95	71.40	8835210974
36308	Hawkeye Vodka	80	1.750	6	10.62	63.72	8835210973
36305	Hawkeye Vodka Traveler	80	0.750	12	5.04	60.48	8835211939
36667	Korski Vodka	80	1.000	12	5.97	71.64	8681650613
36668	Korski Vodka	80	1.750	6	9.99	59.94	8681650612
36886	Mccormick Vodka	80	0.750	12	4.95	59.40	8559210454
36903	Mccormick Vodka	80	0.200	48	1.53	73.44	8559210457
36904	Mccormick Vodka - PET	80	0.375	24	2.63	63.12	8559210456
36907	Mccormick Vodka - PET	80	1.000	12	5.91	70.92	8559210453
36908	Mccormick Vodka - PET	80	1.750	6	11.19	67.14	8559210451
36976	Nikolai Vodka	80	0.750	12	4.71	56.52	8800401044
36978	Nikolai Vodka	80	1.750	6	9.72	58.32	8800401042
37146	Opulent Vodka	80	0.750	6	14.98	89.88	8427997553
37217	Paramount Vodka	80	1.000	12	6.99	83.88	8681612133
37346	Phillips Vodka	80	0.750	12	5.19	62.28	8711601812
37347	Phillips Vodka	80	1.000	12	5.97	71.64	8711604832
37348	Phillips Vodka	80	1.750	6	10.90	65.40	8711601809
37356	Phillips Vodka EZ Pack	80	0.750	12	5.19	62.28	8711601126
37413	Popov Vodka	80	0.200	48	2.30	110.40	0000820440
37414	Popov Vodka	80	0.375	24	4.23	101.52	0000820500
37416	Popov Vodka	80	0.750	12	6.15	73.80	0000820420
37417	Popov Vodka	80	1.000	12	7.49	89.88	8200000041
37418	Popov Vodka	80	1.750	6	12.74	76.44	8200010969
37426	Popov Vodka Traveler	80	0.750	12	6.15	73.80	8200012594
37526	Prairie Organic Vodka	80	0.750	6	20.08	120.48	8711601912
37599	Relska Vodka	80	1.750	6	10.75	64.50	8200010863
37886	Seagrams Vodka	80	0.750	12	9.59	115.08	8043240243

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
37888	Seagrams Vodka	80	1.750	6	18.37	110.22	8043240241
37934	Skol Vodka	80	0.375	24	2.49	59.76	8567610137
37936	Skol Vodka	80	0.750	12	5.26	63.12	8567610175
37937	Skol Vodka	80	1.000	12	6.43	77.16	8567610110
37938	Skol Vodka	80	1.750	6	10.60	63.60	8567610117
37935	Skol Vodka Traveler	80	0.750	12	5.26	63.12	8567610176
37986	Skyy Vodka	80	0.750	12	15.01	180.12	2105900750
37987	Skyy Vodka	80	1.000	12	18.52	222.24	2105901000
37988	Skyy Vodka	80	1.750	6	23.39	140.34	2105901750
37991	Smirnoff Vodka	80	0.050	12	10.45	125.40	0000824720
37992	Smirnoff Vodka	80	0.100	48	1.72	82.56	8200000024
37993	Smirnoff Vodka	80	0.200	48	3.69	177.12	8200000008
37994	Smirnoff Vodka	80	0.375	24	6.72	161.28	8200000561
37996	Smirnoff Vodka	80	0.750	12	11.24	134.88	0000820060
37997	Smirnoff Vodka	80	1.000	12	12.74	152.88	0000820050
37998	Smirnoff Vodka	80	1.750	6	20.97	125.82	8200010570
38008	Smirnoff Vodka - PET	80	1.750	6	20.97	125.82	8200072760
38006	Smirnoff Vodka Traveler	80	0.750	12	11.24	134.88	0000829500
40936	Spudka Potato Vodka	80	0.750	12	11.99	143.88	8410410201
38176	Tito's Vodka	80	0.750	12	14.46	173.52	1994700002
37336	UV Vodka	80	0.750	12	9.29	111.48	8711601467
37339	UV Vodka	80	1.750	6	15.88	95.28	8711601463
<b>OTHER PROOF VODKA</b>							
40110	Coyote Vodka 90 Prf	90	1.000	12	19.35	232.20	9999100123
40926	Smirnoff Silver Vodka - PRF	90	0.750	12	11.79	141.48	0000820160
<b>100 PROOF VODKA</b>							
39606	Paramount Vodka 100PRF	100	0.750	12	7.23	86.76	8681612174
39666	Popov Vodka 100PRF	100	0.750	12	7.61	91.32	0000820460
39866	Smirnoff Vodka 100PRF	100	0.750	12	12.16	145.92	8200000010
39868	Smirnoff Vodka 100PRF	100	1.750	6	22.48	134.88	8200010574
<b>LOW PROOF VODKA</b>							
40118	Dueces Wild Vodka	70	1.750	6	9.20	55.20	8559211721
40718	Orloff Light Vodka	53	1.750	6	8.54	51.24	8970800436
<b>FLAVORED 70 PROOF</b>							
41019	360 Double Chocolate Vodka	70	0.750	12	15.97	191.64	8559213855
35527	Bakon Vodka	80	0.750	12	22.49	269.88	9610910072
41299	Burnett's Cherry Vodka	70	0.750	12	6.82	81.84	9674920108
41279	Burnett's Grape Vodka	70	0.750	12	6.82	81.84	9674920091
41316	Burnetts Raspberry Vodka	70	0.750	12	6.82	81.84	9674920037
41127	Firefly Raspberry Tea Vodka	70	0.750	12	15.62	187.44	9729100060
41206	Firefly Sweet Tea Vodka	70	1.750	6	27.49	164.94	9729100016
41209	Firefly Sweet Tea Vodka	70	0.750	12	15.62	187.44	9729100008
41500	Hawkeye Blue Raspberry Vodka	60	1.000	12	7.46	89.52	8835212190
41109	Hound Dog Lemonade Sweet Tea Vodka	70	0.750	12	12.56	150.72	8835212575
41101	Hound Dog Original Sweet Tea Vodka	70	0.750	12	12.56	150.72	8835212566
41116	Jeremiah Weed Peach Sweet Tea	70	0.750	12	14.20	170.40	8200000215
41076	Jeremiah Weed Sweet Tea	70	0.750	12	14.20	170.40	8200000202
41078	Jeremiah Weed Sweet Tea Vodka	70	1.750	6	22.46	134.76	8200000203
41707	Phillips Lime Flavored Vodka	60	1.000	12	8.63	103.56	8711604843
40804	Skyy Infusions Citrus	70	0.750	12	15.01	180.12	2105962750
40810	Skyy Infusions Passion Fruit	70	0.750	12	15.01	180.12	2105964750
40821	Skyy Infusions Pineapple	70	0.750	12	15.01	180.12	2105969750
41746	Smirnoff Citrus Twist Flavored Vodka	70	0.750	12	11.24	134.88	8200000391
41747	Smirnoff Citrus Twist Flavored Vodka	70	1.000	12	13.80	165.60	8200000669
41715	Smirnoff Cranberry Twist	70	0.750	12	11.24	134.88	8200000122
41719	Smirnoff Green Apple Twist	70	0.750	12	11.24	134.88	0000821040
41786	Smirnoff Orange Twist Vodka	70	0.750	12	11.24	134.88	8200000386
41787	Smirnoff Orange Twist Vodka	70	1.000	12	13.80	165.60	8200072387
41796	Smirnoff Raspberry Twist Vodka	70	0.750	12	11.24	134.88	8200000396
41797	Smirnoff Raspberry Twist Vodka	70	1.000	12	13.80	165.60	8200000397

Colored items are price list advertisers



Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
40956	Smirnoff Strawberry Twist	70	0.750	12	11.24	134.88	8200072934
40957	Smirnoff Strawberry Twist	70	1.000	12	13.80	165.60	8200072935
40976	Smirnoff Twist of Black Cherry	70	0.750	12	11.24	134.88	8200073153
40986	Smirnoff Twist Of Blueberry	70	0.750	12	11.24	134.88	8200073291
41592	Smirnoff Twist of Lime	70	0.750	12	11.24	134.88	8200073286
40992	Smirnoff Twist Of Melon	70	0.750	12	11.24	134.88	8200074426
40939	Smirnoff Twist Of Passion Fruit	70	0.750	12	11.24	134.88	8200073993
41000	Smirnoff Twist Of Pear	70	0.750	12	11.24	134.88	8200074663
40917	Smirnoff Twist Of Pineapple	70	0.750	12	11.24	134.88	8200074731
40997	Smirnoff Twist Of Pomegranate	70	0.750	12	11.24	134.88	8200074038
40930	Smirnoff Twist Of White Grape	70	0.750	12	11.24	134.88	8200074043
41806	Smirnoff Vanilla Twist Vodka	70	0.750	12	11.24	134.88	8200000401
41807	Smirnoff Vanilla Twist Vodka	70	1.000	12	13.80	165.60	0000824020
40946	Smirnoff Watermelon Twist	70	0.750	12	11.24	134.88	8200000117
41146	Sweet Carolinas Sweet Tea Flavored Vodka	70	0.750	12	13.06	156.72	8284444000
41692	UV Blue (Raspberry) Vodka	60	1.750	6	15.88	95.28	8711601452
41693	UV Blue (Raspberry) Vodka	60	0.750	12	9.29	111.48	8711601448
41694	UV Blue (Raspberry) Vodka	60	1.000	12	9.94	119.28	8711601447
41653	UV Citruv Vodka (Citrus)	70	0.750	12	9.29	111.48	8711601484
41876	UV Coconut Vodka	New	60	0.750	12	9.29	8711601524
41604	UV Grape Vodka	60	0.750	12	9.29	111.48	8711601477
41625	UV Grape Vodka	60	1.750	6	15.88	95.28	8711601481
41696	UV Green (Apple) Vodka	60	0.750	12	9.29	111.48	8711601442
41698	UV Ivory (Vanilla) Vodka	60	0.750	12	9.29	111.48	8711601450
41701	UV Orange Vodka	60	0.750	12	9.29	111.48	8711601446
41360	UV Pink Lemonade Vodka	60	0.750	12	9.29	111.48	8711601487
41704	UV Red (Cherry) Vodka	60	0.750	12	9.29	111.48	8711601444
41681	UV Red Vodka (Cherry)	60	1.750	6	15.88	95.28	8711601461
41705	UV Red Vodka (Cherry)	60	1.000	12	9.94	119.28	8711601443

IMPORTED VODKA

IMPORTED VODKA

34014	Absolut Apeach Flavored Vodka	80	0.750	12	18.71	224.52	3522900113
34015	Absolut Apeach Flavored Vodka	80	1.000	12	23.39	280.68	3522900114
33983	Absolut Berri Acai	80	0.750	12	18.71	224.52	3522900107
34029	Absolut Citron (Lemon Vodka)	80	1.000	12	23.39	280.68	3522900140
34030	Absolut Citron (Lemon Vodka)	80	0.750	12	18.71	224.52	3522900130
34032	Absolut Citron (Lemon Vodka)	80	1.750	6	33.53	201.18	3522900160
34096	Absolut Kurant Vodka	80	0.750	12	18.71	224.52	3522900330
34116	Absolut Mandrin Vodka	80	0.750	12	18.71	224.52	3522900230
34117	Absolut Mandrin Vodka	80	1.000	12	23.39	280.68	3522900240
35354	Absolut Mango	80	0.750	12	18.71	224.52	3522900142
34036	Absolut Pears	80	0.750	12	18.71	224.52	3522900133
34026	Absolut Peppar Vodka	80	0.750	12	18.71	224.52	3522900430
34051	Absolut Raspberri	80	1.000	12	23.39	280.68	3522900840
34052	Absolut Raspberri	80	0.750	12	18.71	224.52	3522900830
34061	Absolut Ruby Red	80	0.750	12	18.71	224.52	3522900123
34001	Absolut Swedish Vodka	80	0.050	10	20.27	202.70	3522900000
34004	Absolut Swedish Vodka	80	0.375	24	10.13	243.12	3522900020
34006	Absolut Swedish Vodka	80	0.750	12	18.71	224.52	3522900030
34007	Absolut Swedish Vodka	80	1.000	12	23.39	280.68	3522900040
34008	Absolut Swedish Vodka	80	1.750	6	33.53	201.18	3522900060
34076	Absolut Vanilia Vodka	80	0.750	12	18.71	224.52	3522900630
34078	Absolut Vanilia Vodka	80	1.000	12	23.39	280.68	3522900640
34041	Absolut Vodka 100 Premium	100	0.750	12	23.39	280.68	3522900542
34082	Belvedere Intense	100	0.750	6	29.96	179.76	8175381531
34154	Belvedere Vodka	80	0.375	12	13.71	164.52	8711606965
34155	Belvedere Vodka	80	0.750	6	25.73	154.38	8711606968
34162	Belvedere Vodka	80	1.000	6	30.94	185.64	8711606981
34244	Chopin Vodka	80	0.750	6	26.33	157.98	8711601512
64742	Ciroc Coconut Vodka	70	0.750	6	26.96	161.76	8807617495

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC	
64764	Ciroc Red Berry Vodka	70	0.750	6	26.96	161.76	8807617505	
34198	Ciroc Super Premium Vodka	80	0.750	6	26.96	161.76	8807616186	
34199	Ciroc Super Premium Vodka	80	1.000	6	32.66	195.96	8807616187	
34122	Crystal Head Vodka	80	0.750	6	39.00	234.00	2704041141	
34189	Effen Black Cherry Vodka	75	0.750	6	18.68	112.08	8068693812	
34188	Effen Vodka	80	0.750	6	18.68	112.08	8068693805	
34366	Fris Danish Vodka	80	0.750	12	7.69	92.28	8043210555	
34368	Fris Danish Vodka	80	1.750	6	15.38	92.28	8043210553	
34359	Grey Goose Vodka	80	0.200	12	7.29	87.48	8048028004	
34422	Grey Goose Vodka	80	1.000	6	32.66	195.96	8048028001	
34423	Grey Goose Vodka	80	0.375	12	12.72	152.64	8048028003	
34425	Grey Goose Vodka	80	1.750	6	53.13	318.78	8048028000	
34433	Grey Goose Vodka	80	0.750	12	26.96	323.52	8048028002	
34436	Grey Goose Vodka L'Orange	80	0.750	6	26.96	161.76	8308956000	
34449	Ketel One Citroen	80	0.750	12	20.95	251.40	8515600750	
34456	Ketel One Imported Vodka	80	0.750	12	20.95	251.40	8515651541	
34457	Ketel One Imported Vodka	80	1.000	12	24.70	296.40	8515661041	
34458	Ketel One Imported Vodka	80	1.750	6	38.25	229.50	8515680368	
35179	Pearl Blueberry Vodka	70	0.750	12	16.56	198.72	8835212507	
34702	Pearl Pomegranate Vodka	70	0.750	12	16.56	198.72	8835212384	
34546	Pearl Vodka	80	0.750	12	16.56	198.72	8835212318	
34630	Pinnacle Strawberry-kiwi Vodka	70	0.750	12	11.81	141.72	8970846042	
34578	Pinnacle Vodka	80	1.750	6	17.14	102.84	8970846522	
34579	Pinnacle Vodka	80	0.750	12	11.81	141.72	8970846542	
35261	Purus Organic Vodka Mini	80	1.509	4	66.00	264.00	1820096337	
34678	Quadro Russian Vodka	80	0.750	12	24.59	295.08	3604001754	
35427	Russian Standard Platinum Vodka	80	0.750	12	20.52	246.24	7360401861	
34690	Sobieski Vodka	New	80	0.750	12	10.64	127.68	8901600822
34786	Stolichnaya Blueberi Vodka	70	0.750	12	18.37	220.44	8366487075	
34729	Stolichnaya Elit Vodka	80	0.750	6	51.15	306.90	8954045377	
35501	Stolichnaya Gala Applik Vodka	70	0.750	12	18.37	220.44	8366487128	
34737	Stolichnaya Ohranj Vodka	70	1.000	12	23.39	280.68	8954043680	
34870	Stolichnaya Rasberi	70	0.750	12	18.37	220.44	8954043671	
34871	Stolichnaya Rasberi	70	1.000	12	23.39	280.68	8954043670	
34746	Stolichnaya Russian Vodka	80	0.750	12	18.37	220.44	8366487055	
34747	Stolichnaya Russian Vodka	80	1.000	12	23.39	280.68	8954043657	
34748	Stolichnaya Russian Vodka	80	1.750	6	34.09	204.54	8366487114	
34877	Stolichnaya Strasberi Vodka	70	1.000	12	23.39	280.68	8954043673	
34881	Stolichnaya Vanil	70	1.000	12	23.39	280.68	8954043676	
35453	Svedka Cherry Vodka	75	0.750	12	11.99	143.88	1776812675	
34839	Svedka Citron Vodka	70	0.750	12	11.99	143.88	1776812575	
34823	Svedka Clementine Vodka	70	0.750	12	11.99	143.88	1776812275	
34820	Svedka Vodka	80	0.750	12	11.99	143.88	1776811175	
34821	Svedka Vodka	80	1.750	6	20.75	124.50	1776811117	
34886	Three Olives Berry Vodka	70	0.750	12	16.70	200.40	8970852042	
34972	Three Olives Cherry Vodka	70	0.750	12	16.70	200.40	8970852242	
34968	Three Olives Chocolate Flavored Vodka	70	0.750	12	16.70	200.40	8970852542	
34995	Three Olives Grape Vodka	70	0.750	12	16.70	200.40	8970853042	
35147	Three Olives Mango Flavored Vodka	70	0.750	12	16.70	200.40	8970852342	
34962	Three Olives Orange Vodka	70	0.750	12	16.70	200.40	8970852642	
35039	Three Olives Pomegranate Flavored Vodka	70	0.750	12	16.70	200.40	8970832426	
34959	Three Olives Raspberry Vodka	70	0.750	12	16.70	200.40	8970852342	
35234	Three Olives Root Beer Vodka	70	0.750	12	16.70	200.40	8970852942	
34958	Three Olives Vanilla Vodka	70	0.750	12	16.70	200.40	8970852142	
34919	Three Olives Vodka	80	1.750	6	24.72	148.32	8970877822	
34935	Three Olives Vodka	80	0.750	12	16.70	200.40	8970877642	
34889	Ultimat Vodka	80	0.750	6	33.84	203.04	2173340000	



Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
<b>DRY GIN - SLOE GIN</b>							
<b>AMERICAN DRY GIN</b>							
29287	Barton Gin	80	1.000	12	5.84	70.08	8066041133
29288	Barton Gin	80	1.750	6	10.13	60.78	8066041131
29566	Burnett's Gin London Dry	80	0.750	12	7.15	85.80	9674900201
29568	Burnett's Gin London Dry	80	1.750	6	15.09	90.54	9674920030
29728	Calvert Gin	80	1.750	6	10.08	60.48	8068604312
29812	Clearheart Gin	90	0.750	6	17.69	106.14	5982400102
29900	Death's Door Gin	94	0.750	6	25.00	150.00	5982400121
29993	Five O'Clock Gin	80	0.200	48	1.75	84.00	8484840050
29994	Five O'Clock Gin	80	0.375	24	2.90	69.60	8484840090
29996	Five O'Clock Gin	80	0.750	12	4.99	59.88	8484840030
29997	Five O'Clock Gin	80	1.000	12	6.05	72.60	8484840020
29998	Five O'Clock Gin	80	1.750	6	10.50	63.00	8484840010
30036	Five O'Clock Gin Player	80	0.750	12	4.99	59.88	8484840040
30054	Fleischmann's Dry Gin	80	0.375	24	3.74	89.76	8292821026
30056	Fleischmann's Dry Gin	80	0.750	12	6.23	74.76	8292821024
30057	Fleischmann's Dry Gin	80	1.000	12	7.79	93.48	8292821023
30058	Fleischmann's Dry Gin	80	1.750	6	13.25	79.50	8292821021
30236	Gilbey's Gin London Dry	80	0.750	12	6.68	80.16	8068612240
30238	Gilbey's Gin London Dry	80	1.750	6	15.35	92.10	8068612212
30250	Gilbey's Gin London Dry Traveler	80	0.750	12	6.68	80.16	8068612243
30247	Gilbey's Gin London Dry-Round	80	1.000	12	9.51	114.12	8068612221
30316	Gordon's Gin London Dry	80	0.750	12	7.49	89.88	0000886023
30317	Gordon's Gin London Dry	80	1.000	12	9.74	116.88	0000886013
30318	Gordon's Gin London Dry - PET	80	1.750	6	15.74	94.44	0000886003
30526	Hawkeye Gin	80	0.750	12	4.62	55.44	8835211009
30527	Hawkeye Gin	80	1.000	12	5.68	68.16	8835210976
30528	Hawkeye Gin	80	1.750	6	9.89	59.34	8835210975
31207	Mc Cormick Gin	80	1.000	12	5.92	71.04	8559210353
31166	Mc Cormick Gin PET	80	0.750	12	4.79	57.48	8559210354
31208	Mc Cormick Gin PET	80	1.750	6	10.95	65.70	8559210351
31473	New Amsterdam Gin	80	1.750	6	19.97	119.82	8500001430
31475	New Amsterdam Gin	80	0.750	12	10.35	124.20	8500014318
31653	Paramount Gin	80	0.200	48	1.95	93.60	8681662816
31654	Paramount Gin London Dry	80	0.375	24	2.95	70.80	8681612019
31656	Paramount Gin London Dry	80	0.750	12	4.95	59.40	8681612014
31657	Paramount Gin London Dry	80	1.000	12	6.05	72.60	8681612013
31658	Paramount Gin London Dry	80	1.750	6	10.29	61.74	8681612012
31666	Paramount Gin London Dry Traveler	80	0.750	12	4.95	59.40	8681612024
31718	Phillips Gin	80	1.750	6	11.62	69.72	8711601676
31719	Phillips Gin	80	1.000	12	6.06	72.72	8711604801
32216	Seagram's Distiller's Reserve Gin	94	0.750	12	10.49	125.88	8043210203
32231	Seagram's Extra Dry Gin	80	0.050	12	8.16	97.92	8043240118
32232	Seagram's Extra Dry Gin	80	0.100	48	1.46	70.08	8043240120
32233	Seagram's Extra Dry Gin	80	0.200	48	3.06	146.88	8043240121
32234	Seagram's Extra Dry Gin	80	0.375	24	5.10	122.40	8043240122
32236	Seagram's Extra Dry Gin	80	0.750	12	9.36	112.32	8043240123
32237	Seagram's Extra Dry Gin	80	1.000	12	11.69	140.28	8043240125
32238	Seagram's Extra Dry Gin	80	1.750	6	17.98	107.88	8043240126
32235	Seagram's Extra Dry Gin PET	80	0.750	12	9.36	112.32	8043240124
<b>FLAVORED GIN</b>							
33236	Seagram's Apple Twisted Gin	70	0.750	12	9.36	112.32	8043210375
33206	Seagram's Grape Twisted Gin	70	0.750	12	9.36	112.32	8043210522
33256	Seagram's Lime Twisted Gin	70	0.750	12	9.36	112.32	8043240160
33266	Seagrams Orange Twisted Gin	70	0.750	12	9.36	112.32	8043240461
<b>AMERICAN SLOE GIN</b>							
33316	Arrow Sloe Gin	34	0.750	12	5.71	68.52	8835211887
33716	Paramount Sloe Gin	50	0.750	12	5.69	68.28	8681610234
33717	Paramount Sloe Gin	50	1.000	12	7.29	87.48	8681610233

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
<b>GIN - IMPORTED</b>							
<b>IMPORTED DRY GIN</b>							
28086	Beefeater Gin	94	0.750	12	15.59	187.08	8954033349
28087	Beefeater Gin	94	1.000	12	21.60	259.20	8954033348
28088	Beefeater Gin	94	1.750	6	33.07	198.42	8954033347
28206	Bombay Dry Gin	86	0.750	12	17.00	204.00	8048030002
28223	Bombay Sapphire Gin	94	0.200	12	5.70	68.40	8048030114
28224	Bombay Sapphire Gin	94	0.375	12	10.70	128.40	8048030113
28233	Bombay Sapphire Gin	94	1.000	12	26.41	316.92	8144011311
28236	Bombay Sapphire Gin	94	0.750	12	20.45	245.40	8048030102
28238	Bombay Sapphire Gin	94	1.750	6	39.33	235.98	8048030100
28246	Boodles British Gin London Dry	90	0.750	12	13.64	163.68	8043240167
28625	Hendrick's Gin	88	0.750	6	24.38	146.28	8366499043
28666	Magellan Gin	88	0.750	6	25.49	152.94	8976803008
28718	Pinnacle Gin	80	1.750	6	16.50	99.00	8970846922
28806	Quintessential Gin	90	0.750	6	19.67	118.02	8970800750
28865	Tanqueray Gin	94	0.375	24	10.35	248.40	8811011064
28866	Tanqueray Gin	94	0.750	12	17.20	206.40	8811011030
28867	Tanqueray Gin	94	1.000	12	22.48	269.76	8811011040
28868	Tanqueray Gin	94	1.750	6	36.44	218.64	8811011050
28886	Tanqueray No. Ten	94	0.750	12	24.74	296.88	8811015860
28890	Tanqueray Rangpur Gin	82	0.750	12	17.95	215.40	8807616864
<b>BRANDY</b>							
<b>AMERICAN GRAPE BRANDY</b>							
52216	Cedar Ridge Brandy	80	0.750	6	27.68	166.08	5982400132
53652	Cedar Ridge Grappa	81	0.375	12	15.38	184.56	5982400108
52311	Christian Bros Brandy	80	0.050	12	8.87	106.44	8603610019
52312	Christian Bros Brandy	80	0.200	24	2.68	64.32	8603681570
52314	Christian Bros Brandy	80	0.375	24	4.40	105.60	8603681567
52316	Christian Bros Brandy	80	0.750	12	8.26	99.12	8603681559
52317	Christian Bros Brandy	80	1.000	12	10.41	124.92	8603681555
52318	Christian Bros Brandy	80	1.750	6	16.82	100.92	8603681547
52146	Christian Bros Brandy Traveler	80	0.750	12	8.26	99.12	8603670704
52319	Christian Bros Brandy-Round Bottle	80	1.000	12	10.41	124.92	8603682555
52186	Christian Brothers Grand Reserve VSOP	80	0.750	12	9.83	117.96	8603671094
52591	E & J VS Brandy	80	0.050	12	8.87	106.44	8500000340
52593	E & J VS Brandy	80	0.200	24	2.68	64.32	0000854210
52594	E & J VS Brandy	80	0.375	24	4.40	105.60	0000854260
52596	E & J VS Brandy	80	0.750	12	8.99	107.88	0000854130
52597	E & J VS Brandy	80	1.000	12	10.41	124.92	0000854180
52598	E & J VS Brandy	80	1.750	6	18.39	110.34	0000854150
52599	E & J VS Brandy Round	80	1.000	12	10.39	124.68	0000854290
52595	E & J VS Brandy Traveler	80	0.750	12	8.99	107.88	8500001112
52579	E & J VSOP Superior Reserve	80	0.050	12	8.87	106.44	8500000386
52580	E & J VSOP Superior Reserve	80	0.200	24	3.03	72.72	8500003794
52581	E & J VSOP Superior Reserve	80	0.375	24	4.79	114.96	0000853830
52582	E & J VSOP Superior Reserve	80	0.750	12	10.49	125.88	0000853810
52563	E & J XO Brandy	80	0.750	12	11.99	143.88	8500009154
52806	Korbel Brandy	80	0.750	12	8.54	102.48	8470400007
52808	Korbel Brandy	80	1.750	6	16.99	101.94	8470400009
53210	Paul Masson Grande Amber	80	0.100	48	1.46	70.08	2129600651
53213	Paul Masson Grande Amber Brandy	80	0.200	24	2.65	63.60	2129600603
53214	Paul Masson Grande Amber Brandy	80	0.375	24	4.54	108.96	2219600606
53216	Paul Masson Grande Amber Brandy	80	0.750	12	9.37	112.44	2129600601
53218	Paul Masson Grande Amber Brandy	80	1.750	6	17.63	105.78	2129660030
53211	Paul Masson VS Brandy	80	0.050	10	7.67	76.70	2129660031
53367	St. Charles Brandy	80	1.000	12	8.79	105.48	8068602620
53368	St. Charles Brandy	80	1.750	6	15.79	94.74	8068602610



Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
<b>APRICOT BRANDY</b>							
54056	Arrow Apricot Flav Brandy	60	0.750	12	6.99	83.88	8835211860
54057	Arrow Apricot Flav Brandy	60	1.000	12	8.79	105.48	8835211829
54136	Dekuyper Apricot Brandy	70	0.750	12	6.29	75.48	8068631440
54436	Mr. Boston Apricot Flav Brandy	70	0.750	12	6.50	78.00	8900001310
54444	Paramount Apricot Flav Brandy	75	0.375	12	4.85	58.20	8681610839
54446	Paramount Apricot Flav Brandy	75	0.750	12	7.75	93.00	8681610834
54447	Paramount Apricot Flav Brandy	75	1.000	12	9.25	111.00	8681610833
54448	Paramount Apricot Flav Brandy	75	1.750	6	15.99	95.94	8681610832
<b>BLACKBERRY BRANDY</b>							
54646	Arrow Blackberry Flav Brandy	60	0.750	12	6.99	83.88	8835211983
54647	Arrow Blackberry Flav Brandy	60	1.000	12	8.79	105.48	8835211982
54636	Arrow Original Blackberry Brandy	60	0.750	12	6.99	83.88	8835211863
54706	Dekuyper Blackberry Brandy	70	0.750	12	6.29	75.48	8068631540
55066	Mr. Boston Blackberry Flav Brandy	70	0.750	12	6.50	78.00	8900001314
55068	Mr. Boston Blackberry Flav Brandy	70	1.750	6	14.95	89.70	8900000193
55084	Paramount Blackberry Flav Brandy	75	0.375	12	4.95	59.40	8681610879
55086	Paramount Blackberry Flav Brandy	75	0.750	12	7.75	93.00	8681610874
55087	Paramount Blackberry Flav Brandy	75	1.000	12	9.25	111.00	8681610873
55088	Paramount Blackberry Flav Brandy	75	1.750	6	15.99	95.94	8681610872
55106	Phillips Blackberry Flav Brandy	70	0.750	12	7.48	89.76	8711601768
<b>CHERRY BRANDY</b>							
55246	Arrow Wild Cherry Flav Brandy	60	0.750	12	6.99	83.88	8835211894
55504	Paramount Cherry Flav Brandy	75	0.375	12	4.95	59.40	8681610919
55506	Paramount Cherry Flav Brandy	75	0.750	12	7.75	93.00	8681610914
<b>PEACH BRANDY</b>							
56204	Paramount Peach Flav Brandy	75	0.375	12	4.95	59.40	8681610979
56206	Paramount Peach Flav Brandy	75	0.750	12	7.75	93.00	8681610974
<b>MISCELLANEOUS BRANDY</b>							
53629	Cedar Ridge Apple Brandy	80	0.750	6	27.75	166.50	5982400133
56366	Dekuyper Coffee Brandy	70	0.750	12	6.98	83.76	8068632940
<b>BRANDY IMPORTED</b>							
<b>IMPORTED GRAPE BRANDY</b>							
47785	Courvoisier VS Cognac	80	0.375	12	12.14	145.68	8068696108
47786	Courvoisier VS Cognac	80	0.750	12	23.61	283.32	8068696104
47790	Courvoisier VS Cognac	80	0.200	24	6.78	162.72	8068696109
47776	Courvoisier VSOP Cognac	80	0.750	12	33.85	406.20	8068696204
48146	Hennessy Black	86	0.750	12	32.25	387.00	8175381555
48108	Hennessy VS Cognac	80	1.750	6	62.34	374.04	8811015058
48102	Hennessy VS Cognac	80	0.101	8	54.20	433.60	8811015061
48103	Hennessy VS Cognac	80	0.200	48	7.29	349.92	8811015052
48104	Hennessy VS Cognac	80	0.375	24	12.58	301.92	8811015062
48106	Hennessy VS Cognac	80	0.750	12	25.59	307.08	8811015055
48101	Hennessy VS Cognac Minis	80	0.050	10	35.40	354.00	8811015050
48116	Hennessy VSOP Cognac	80	0.750	12	37.45	449.40	8811015105
48696	Martell VS Cognac	80	0.750	12	25.58	306.96	8043240081
51506	Presidente Grape Brandy (Pedro Domecq)	80	0.750	12	11.24	134.88	8242202004
49084	Remy Martin 1738 Accord Royal	80	0.375	12	20.17	242.04	8723600290
49086	Remy Martin 1738 Accord Royal	80	0.750	6	39.72	238.32	8723600213
48725	Remy Martin Louis XIII	80	0.750	1	1491.87	1491.87	8723600160
49175	Remy Martin VS Cognac	80	0.375	12	13.53	162.36	8723600173
49176	Remy Martin VS Cognac	80	0.750	12	25.49	305.88	8723600103
49188	Remy Martin Vsop	80	1.750	6	78.70	472.20	8723600120
49185	Remy Martin VSOP (Flask)	80	0.375	12	19.25	231.00	8723600122
49186	Remy Martin VSOP Cognac	80	0.750	12	35.98	431.76	8723600116
49189	Remy Martin VSOP Cognac	80	0.200	24	10.43	250.32	8723600113
49156	Remy Martin XO Excellence	80	0.750	12	147.14	1765.68	8723600233
50686	St. Remy VSOP Napoleon Brandy	80	0.750	12	10.72	128.64	8723699200
51696	Stock 84 Brandy	80	0.750	12	9.09	109.08	8602400439

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
<b>RUM</b>							
<b>BARBADOS RUM</b>							
42666	Mt. Gay Eclipse Rum	80	0.750	12	14.99	179.88	8723695003
42668	Mt. Gay Eclipse Rum	80	1.750	6	25.48	152.88	8723695001
42783	Tommy Bahama Golden Sun Rum	80	0.750	6	15.20	91.20	8308980100
42793	Tommy Bahama White Sand Light Rum	80	0.750	6	15.20	91.20	8308980006
<b>JAMAICA RUM</b>							
42006	Appleton Estate V/X Light Rum	80	0.750	12	13.45	161.40	8330004905
42127	Margaritaville Dark Rum	80	0.750	12	15.99	191.88	3619115440
42137	Margaritaville Spiced Rum	70	0.750	12	15.99	191.88	3619115240
42166	Myers's Rum Original Dark	80	0.750	12	14.24	170.88	0000877130
42167	Myers's Rum Original Dark	80	1.000	12	17.93	215.16	0000877120
<b>PUERTO RICO &amp; VIRGIN ISLANDS RUM</b>							
42936	10 Cane Rum	80	0.750	6	22.47	134.82	8807616444
43156	Bacardi 151 Proof Rum	151	0.750	12	18.99	227.88	8048009540
43031	Bacardi Dark Rum	80	0.050	12	7.11	85.32	8048002620
43034	Bacardi Dark Rum	80	0.375	24	6.46	155.04	8048002560
43036	Bacardi Dark Rum	80	0.750	12	11.30	135.60	8048002540
43037	Bacardi Dark Rum	80	1.000	12	14.14	169.68	8048002530
43038	Bacardi Dark Rum	80	1.750	6	22.00	132.00	8048005520
43035	Bacardi Dark Rum PET	80	0.750	12	11.30	135.60	8048002546
43121	Bacardi Light Rum	80	0.050	12	7.11	85.32	8048001621
43123	Bacardi Light Rum	80	0.200	48	3.75	180.00	8048001570
43124	Bacardi Light Rum	80	0.375	24	6.45	154.80	8048001560
43126	Bacardi Light Rum	80	0.750	12	11.30	135.60	8048001540
43127	Bacardi Light Rum	80	1.000	12	14.14	169.68	8048001530
43128	Bacardi Light Rum	80	1.750	6	22.00	132.00	8048001520
43125	Bacardi Light Rum - PET	80	0.750	12	11.30	135.60	8048001545
43046	Bacardi Select Rum	80	0.750	12	11.30	135.60	8048005540
43048	Bacardi Select Rum	80	1.750	6	22.00	132.00	8048005520
44217	Barton Rum Light	80	1.000	12	5.99	71.88	8066055953
43356	Castillo Gold Label Rum	80	0.750	12	6.24	74.88	8048007540
43386	Castillo White Label Rum	80	0.750	12	6.24	74.88	8048006540
43387	Castillo White Label Rum	80	1.000	12	7.33	87.96	8048006530
43388	Castillo White Label Rum	80	1.750	6	12.49	74.94	8048006520
46112	Cedar Ridge Dark Rum	80	0.750	6	26.25	157.50	5982400129
46113	Clearheart Rum	80	0.750	6	16.14	96.84	5982400100
44486	Cruzan Dark Rum	80	0.750	12	10.62	127.44	8068696746
44487	Cruzan Dark Rum	80	1.000	12	12.59	151.08	8068696748
44516	Cruzan Light Rum	80	0.750	12	10.62	127.44	8068696765
44603	Five O'Clock Rum	80	1.000	12	6.50	78.00	8484861020
46350	Hawkeye Light Rum	80	1.750	6	10.89	65.34	8835212233
46351	Hawkeye Light Rum	80	1.000	12	5.99	71.88	8835212234
42744	Oronoco Platinum Reserve Rum	80	0.750	6	28.10	168.60	8200073271
42950	Pampero Aniversario Venezuela Rum	80	0.750	6	22.49	134.94	8807603006
45246	Paramount Gold Label Rum (VI)	80	0.750	12	5.69	68.28	8681612414
45247	Paramount Gold Label Rum (VI)	80	1.000	12	6.29	75.48	8681612413
45248	Paramount Gold Rum	80	1.750	6	11.29	67.74	8681612412
45245	Paramount Gold Rum Traveler	80	0.750	12	5.69	68.28	8681612404
45274	Paramount White Label Rum (VI)	80	0.375	12	4.20	50.40	8681612459
45276	Paramount White Label Rum (VI)	80	0.750	12	5.59	67.08	8681612454
45277	Paramount White Label Rum (VI)	80	1.000	12	6.29	75.48	8681612453
45278	Paramount White Label Rum (VI)	80	1.750	6	11.29	67.74	8681612452
45275	Paramount White Rum Traveler	80	0.750	12	5.59	67.08	8681612464
45418	Phillips White Rum	80	1.750	6	11.62	69.72	8711601151
45419	Phillips White Rum	80	1.000	12	6.31	75.72	8711601152
42777	Ron Zacapa 23 Year Guatemala Rum	80	0.750	6	33.74	202.44	9901300055
43848	Ronrico Silver Label Rum (PR)	80	1.750	6	10.94	65.64	8068614112
42863	Seagram's Smooth Brazilian Rum	80	0.750	12	9.32	111.84	8043210468



Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
<b>FLAVORED RUM</b>							
43076	Admiral Nelson Coconut Rum	42	0.750	12	8.62	103.44	8835211948
43077	Admiral Nelson Coconut Rum	42	1.000	12	10.87	130.44	8835211947
43024	Admiral Nelson Spiced Rum	70	0.375	24	3.95	94.80	8835211529
43026	Admiral Nelson Spiced Rum	70	0.750	12	8.62	103.44	8835211528
43027	Admiral Nelson Spiced Rum	70	1.000	12	10.87	130.44	8835211527
43028	Admiral Nelson Spiced Rum	70	1.750	6	17.24	103.44	8835211526
1698	Admiral Nelson Spiced Rum Dispenser	70	0.050	2	33.75	67.50	8835211989
43025	Admiral Nelson Spiced Rum Traveler	70	0.750	12	8.62	103.44	8835211728
43050	Bacardi Dragon Berry	70	1.000	12	15.35	184.20	8048000264
43051	Bacardi Dragon Berry	70	0.750	12	12.49	149.88	8048000027
43131	Bacardi Limon	70	0.050	12	8.70	104.40	8048035620
43134	Bacardi Limon	70	0.375	12	6.99	83.88	8048035560
43136	Bacardi Limon	70	0.750	12	12.49	149.88	8048035540
43137	Bacardi Limon	70	1.000	12	15.35	184.20	8048035530
43138	Bacardi Limon	70	1.750	6	23.49	140.94	8048035520
43116	Bacardi O (Orange Rum)	70	0.750	12	12.49	149.88	8048040002
43117	Bacardi O (Orange Rum)	70	1.000	12	15.35	184.20	8048040001
43066	Bacardi Peach Red	70	0.750	12	12.49	149.88	8048040204
43096	Bacardi Razz	70	0.750	12	12.49	149.88	8048040033
43097	Bacardi Razz	70	1.000	12	15.35	184.20	8048040032
46105	Cabana Bay Wild Cherry Rum	48	0.750	12	9.12	109.44	8193246342
43242	Captain Morgan 100 Proof Spiced Rum	100	1.750	6	28.46	170.76	8200074200
43243	Captain Morgan 100 Proof Spiced Rum	100	1.000	12	18.74	224.88	8200074199
43244	Captain Morgan 100 Proof Spiced Rum	100	0.750	12	14.99	179.88	8200074198
43415	Captain Morgan Lime Bite	70	0.750	12	11.99	143.88	8200075017
43416	Captain Morgan Lime Bite	70	1.000	12	16.11	193.32	8200075018
43232	Captain Morgan Parrot Bay Key Lime	42	0.750	12	11.23	134.76	8200074192
43287	Captain Morgan Parrot Bay Mango	42	0.750	12	11.23	134.76	8700050503
43219	Captain Morgan Parrot Bay Orange	42	0.750	12	11.23	134.76	8200000235
43226	Captain Morgan Parrot Bay Passion Fruit	42	0.750	12	11.23	134.76	8700050694
43282	Captain Morgan Parrot Bay Pineapple	42	0.750	12	11.23	134.76	8700050506
43316	Captain Morgan Private Stock Rum	80	0.750	12	17.18	206.16	8700020178
43296	Captain Morgan Silver Spiced Rum	70	0.750	12	11.99	143.88	0000873320
43331	Captain Morgan Spiced Rum	70	0.050	12	8.25	99.00	8700020116
43333	Captain Morgan Spiced Rum	70	0.200	48	2.92	140.16	8700050573
43334	Captain Morgan Spiced Rum	70	0.375	24	6.45	154.80	0000872770
43336	Captain Morgan Spiced Rum	70	0.750	12	11.99	143.88	0000872710
43337	Captain Morgan Spiced Rum	70	1.000	12	16.49	197.88	0000872700
43338	Captain Morgan Spiced Rum	70	1.750	6	25.48	152.88	8700020115
43285	Captain Morgan Spiced Rum PET	70	0.750	12	11.99	143.88	0000871930
43335	Captain Morgan Spiced Rum Pet	70	1.750	6	25.48	152.88	8200074456
43418	Captain Morgan Tattoo	70	0.750	12	12.31	147.72	8700050517
43409	Captain Morgan's Parrot Bay	42	1.000	12	13.55	162.60	8700020204
43410	Captain Morgan's Parrot Bay	42	0.750	12	11.23	134.76	8700020221
44419	Cruzan Black Cherry Rum	55	0.750	12	10.62	127.44	8068697013
44476	Cruzan Coconut Rum	55	0.750	12	10.62	127.44	8068696771
44499	Cruzan Mango Rum	55	0.750	12	10.62	127.44	8068697024
44456	Cruzan Raspberry Rum	55	0.750	12	10.62	127.44	8068696773
44520	Cruzan Vanilla Flavored Rum	55	0.750	12	10.62	127.44	8068696726
46504	Kraken Black Spiced Rum	94	0.750	12	15.38	184.56	8115313024
44657	Lady Bligh Spiced Rum	72	1.000	12	8.95	107.40	8681651733
42723	Malibu Island Melon	42	0.750	12	11.38	136.56	8954051026
42684	Malibu Mango Flavored Rum	42	0.500	12	4.43	53.16	8954046309
42699	Malibu Mango Flavored Rum	42	0.750	12	11.38	136.56	8954046308
42676	Malibu Passion Fruit Flavored Rum	42	0.750	12	11.38	136.56	8954047239
42703	Malibu Pineapple Flavored Rum	42	0.750	12	11.38	136.56	8954046313
42712	Malibu Rum Liqueur	42	0.500	12	4.43	53.16	8954045392
42716	Malibu Rum Liqueur	42	0.750	12	11.38	136.56	8954044899
42717	Malibu Rum Liqueur	42	1.000	12	14.66	175.92	8954044897

Code	Name		Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
42718	Malibu Rum Liqueur		42	1.750	6	24.10	144.60	8954044932
45884	Sailor Jerry Spiced Navy Rum		92	0.375	24	6.80	163.20	8366486446
45886	Sailor Jerry Spiced Navy Rum		92	0.750	12	12.62	151.44	8366486446
45887	Sailor Jerry Spiced Navy Rum		92	1.000	12	15.75	189.00	8366486837
45888	Sailor Jerry Spiced Navy Rum		92	1.750	6	26.73	160.38	8366486873
<b>COCKTAIL</b>								
<b>AMERICAN COCKTAIL</b>								
37111	Bacardi Cocktails Pina Colada	NEW	30	1.750	6	15.00	90.00	8048000108
37113	Bacardi Cocktails Strawberry Daiquiri	NEW	30	1.750	6	15.00	90.00	8048000107
59153	1800 Pomegranate Margarita		19	1.750	6	14.00	84.00	1153801918
59154	1800 Ultimate Margarita Rtd		19	1.750	6	14.00	84.00	1153801915
56850	Bacardi Bahama Mama		20	1.750	6	10.47	62.82	8048080604
56828	Bacardi Cocktail Mojito		30	1.750	6	15.00	90.00	8048001511
56840	Bacardi Hurricane		25	1.750	6	10.47	62.82	8048080600
56843	Bacardi Party Drinks Zombie		25	1.750	6	10.47	62.82	8048080615
56835	Bacardi Raspberry Mojito		30	1.750	6	15.00	90.00	8048000046
56846	Bacardi Rum Island Iced Tea		25	1.750	6	10.47	62.82	8048080602
56957	Bartenders Hot Sex		25	1.000	12	7.66	91.92	8438042503
56958	Bartenders Hot Sex		25	1.750	6	13.46	80.76	8438042501
57051	Barton Long Island Ice Tea		75	1.000	12	6.40	76.80	8066064003
58801	Captain Morgan Long Island Iced Tea		34	1.750	6	15.01	90.06	8200074350
58806	Captain Morgan Parrot Bay Citrus Mojito		25	1.750	6	15.01	90.06	8200074393
58811	Captain Morgan Parrot Bay Mango Mojito		25	1.750	6	15.01	90.06	8200074392
57125	Chi-Chi's Gold Margarita		25	1.750	6	9.74	58.44	8900054691
57120	Chi-Chi's Long Island Iced Tea		25	1.750	6	9.74	58.44	8900054881
57148	Chi-Chi's Margarita w/Tequila		25	1.750	6	9.74	58.44	8900001875
57129	Chi-Chi's Mexican Mudslide		25	1.750	6	9.74	58.44	8900054781
57157	Chi-Chi's Pina Colada w/Rum		25	1.750	6	9.74	58.44	8900050030
57158	Chi-Chi's Strawberry Margarita w/Tequila		20	1.750	6	9.74	58.44	8900001918
57144	Chi-Chi's White Russian		25	1.750	6	9.74	58.44	8900054981
58106	Club Cocktails Brass Monkey		32	0.750	12	5.19	62.28	8200072351
58825	Cruzan Mojito Bib	New	19	1.750	6	12.59	75.54	8068696780
58835	Cuervo Classic Lime Margarita		19	0.200	6	6.92	41.52	8200072992
58836	Cuervo Classic Lime Margarita		19	0.750	12	6.92	83.04	8200019033
58838	Cuervo Classic Lime Margarita		19	1.750	6	12.30	73.80	8200019032
58875	Cuervo Golden Margarita		25	1.750	6	15.01	90.06	8200073036
58876	Cuervo Golden Margarita		25	0.750	12	9.62	115.44	8200073035
58863	Cuervo Pomegranate Margarita		19	1.750	6	12.30	73.80	8200074843
58866	Cuervo Strawberry Margarita		19	0.750	12	6.92	83.04	8200019035
58868	Cuervo Strawberry Margarita		19	1.750	6	12.30	73.80	8200019034
59037	Desert Island Long Island Ice Tea Cocktail		75	1.000	12	6.53	78.36	8193205611
57048	Gaetano Big Mama G Gin & Grapefruit		30	0.200	24	1.49	35.76	8427991254
59230	Ice Box Mudslide		25	0.750	12	5.06	60.72	8284452331
59231	Ice Box Mudslide		25	1.750	6	9.35	56.10	8284452332
61752	Jeremiah Weed Half And Half		35	1.750	6	15.01	90.06	8200074694
58860	Jose Cuervo Authentic Mango Margarita		19	1.750	6	12.30	73.80	8200074562
62061	Kahlua Frozen Mudslide		25	1.750	6	11.19	67.14	8954041637
61995	Kahlua Rtd Raspberry White Russian		25	1.750	6	11.19	67.14	8954050199
62400	Margaritaville Classic Lime Margarita		19	1.750	6	12.99	77.94	8835212511
62390	Margaritaville Classic Lime Mojito		30	1.750	6	12.99	77.94	8835212540
62405	Margaritaville Last Mango Margarita		19	1.750	6	12.99	77.94	8835212513
62403	Margaritaville Passion Fruit Margarita		19	1.750	6	12.99	77.94	8835212515
62097	Paramount Long Island Iced Tea		72	1.000	12	6.39	76.68	8681611033
62096	Paramount Long Island Iced Tea Cocktail		44	0.750	12	5.25	63.00	8681611014
76767	Phillips Long Island Iced Tea		40	1.000	12	6.38	76.56	8711603662
63528	Salvador's Margarita PET		26	1.750	6	8.79	52.74	8835212008
66580	Salvador's Premium Margarita		30	1.750	6	14.39	86.34	8835212500
63513	Sauza Margarita Bagin Box		19	1.750	6	12.59	75.54	8068685004
63509	Sauza Strawberry Margarita Bib	New	19	1.750	6	12.59	75.54	8068685005
63730	Smirnoff Pomegranate Martini		30	1.750	6	15.01	90.06	8200074179

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77074	Southern Comfort Hurricane Rtp	30	1.750	6	15.01	90.06	8854438516
63755	TGIFridays Mudslide	25	1.750	6	11.91	71.46	8200015770
63798	TGIFridays Pina Colada	25	1.750	6	11.91	71.46	8200072323
63550	TGIF On The Rocks Long Island Ice Tea	30	0.750	12	5.73	68.76	8200016085
63750	TGIF On The Rocks Margarita	15	0.750	12	5.73	68.76	8200016092
63825	TGIF On The Rocks Mudslide	20	0.750	12	5.73	68.76	8200070708
63792	TGIF On The Rocks Pina Colada	20	0.750	12	5.73	68.76	8200016100
63894	TGIF On The Rocks White Russian	25	0.750	12	5.73	68.76	8200072301
71529	Tooters Ala Bama Slama	30	0.375	12	7.49	89.88	6231703070
77545	Tooters Apple-tini	30	0.375	12	7.49	89.88	6231703098
72448	Tooters Blu-Dacious Kamikazi	30	0.375	12	7.49	89.88	6231703007
63958	UV Blue Raspberry Lemonade Cocktail	25	1.750	6	15.00	90.00	8711601380
63962	UV Pink Lemonade Cocktail	25	1.750	6	15.00	90.00	8711601376

**CORDIALS & LIQUEURS****AMERICAN AMARETTO**

73986	Amaretto Di Amore Classico	42	0.750	12	8.99	107.88	8292839982
71886	Amaretto E Dolce	42	0.750	12	5.13	61.56	8284458251
71887	Amaretto E Dolce	48	1.000	12	5.98	71.76	8284458250
71917	Arrow Amaretto	34	1.000	12	5.63	67.56	8835211827
76486	Paramount Amaretto	50	0.750	12	4.99	59.88	8681610034
76487	Paramount Amaretto	50	1.000	12	5.99	71.88	8681660093
76488	Paramount Amaretto	50	1.750	6	11.95	71.70	8681610032
77136	Raspberry Di Amore	33	0.750	12	8.99	107.88	8292827805
77246	Regency Da Vinci Amaretto	56	0.750	12	4.99	59.88	8484870137
77247	Regency Da Vinci Amaretto	56	1.000	12	5.99	71.88	8484870127
77476	Trave Amaretto	42	0.750	12	4.49	53.88	8068620040

**IMPORTED AMARETTO**

64136	Amaretto Di Saronno	56	0.750	12	19.01	228.12	5003701450
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**ANISETTE**

85316	Paramount Anisette	50	0.750	12	6.79	81.48	8681610054
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**COFFEE LIQUEUR**

72816	Caffe Lolita Coffee Liqueur	40	0.750	12	6.99	83.88	8835212057
73136	Chila Coffee Liqueur	48	0.750	12	7.62	91.44	8193205329
67426	Copa De Oro Mexican Coffee	42	0.750	12	7.94	95.28	9674900320
67522	Kahlua Coffee Liqueur	40	0.050	12	13.60	163.20	8954012274
67524	Kahlua Coffee Liqueur	40	0.375	24	9.65	231.60	8954014563
67526	Kahlua Coffee Liqueur	40	0.750	12	17.42	209.04	8954012271
67527	Kahlua Coffee Liqueur	40	1.000	12	22.22	266.64	8954012270
67528	Kahlua Coffee Liqueur	40	1.750	6	35.76	214.56	8954012269
67536	Kahlua Especial	70	0.750	12	17.59	211.08	8954044706
67540	Kahlua French Vanilla Liqueur	40	0.750	12	17.42	209.04	8954049339
67546	Kahlua Hazelnut	40	0.750	12	17.42	209.04	8954049343
67571	Kahlua Mocha Liqueur	40	0.750	12	17.42	209.04	8954050458
67556	Kamora Coffee Liqueur	40	0.750	12	9.44	113.28	8068625040
67557	Kamora Coffee Liqueur	40	1.000	12	12.20	146.40	8068625020
67586	Kapali Coffee Liqueur	53	0.750	12	8.58	102.96	8970800520
67600	Karimba Coffee Liqueur	53	0.750	6	9.99	59.94	8681655054
67592	Patron XO Café	70	0.750	6	19.95	119.70	2173300003
67706	Sabroso Coffee Liqueur	48	0.750	12	7.19	86.28	8066067125

**CREAM LIQUEUR**

68043	Bailey's Coffee Irish Cream	34	0.750	12	18.74	224.88	8676770248
68034	Bailey's Original Irish Cream	34	0.375	12	10.12	121.44	8676721009
68036	Bailey's Original Irish Cream	34	0.750	12	18.74	224.88	8676721006
68037	Bailey's Original Irish Cream	34	1.000	12	23.99	287.88	8676721004
68038	Bailey's Original Irish Cream	34	1.750	6	37.42	224.52	8676721002
68039	Bailey's Original Irish Cream	34	0.100	4	41.55	166.20	8676770136
68031	Bailey's Original Irish Cream Minis	34	0.050	4	35.90	143.60	8676721012
68022	Baileys Carmel Irish Cream	34	0.750	12	18.74	224.88	8676770176
68028	Baileys Mint Chocolate Irish Cream	34	0.750	12	18.74	224.88	8676770178
68126	Carolans Irish Cream Liqueur	34	0.750	12	11.54	138.48	2105951750

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
68127	Carolán's Irish Cream Liqueur	34	1.000	12	14.65	175.80	8954018731
80046	E & J Caramel Temptation	34	0.750	12	8.99	107.88	8500012390
80136	E & J Cask & Cream	34	0.750	12	8.99	107.88	0000853960
80045	E & J Chocolate Temptation	34	0.750	12	8.99	107.88	8500012376
68306	Emmets Irish Cream Liqueur	34	0.750	12	8.99	107.88	8676724006
74086	Godiva Liqueur	30	0.750	12	24.62	295.44	8700000311
74090	Godiva White Chocolate Liqueur	30	0.750	12	24.62	295.44	8700000551
68611	Mc Cormick's Irish Cream	34	0.750	12	9.59	115.08	8559211704
80326	Mc Guire's Original Cream Liqueur	34	0.750	12	9.60	115.20	8193205350
80456	Ryan's Cream Liqueur	34	0.750	12	10.04	120.48	8284458043
80457	Ryan's Cream Liqueur	34	1.000	12	10.83	129.96	8284458042
80458	Ryan's Cream Liqueur	34	1.750	6	17.31	103.86	8284400023
68842	St. Brendan's Superior Irish Cream Liqueur	34	1.000	12	15.99	191.88	8835211508
68846	St. Brendan's Superior Irish Cream Liqueur	34	0.750	12	11.50	138.00	8835210726
67100	Tequila Rose Cocoa	30	0.750	12	15.99	191.88	8559212805
65199	Tequila Rose Liqueur	30	1.000	12	17.99	215.88	8559212103
65200	Tequila Rose Liqueur	30	0.750	12	15.99	191.88	8559212104
65204	Tequila Rose Liqueur	30	0.050	6	9.95	59.70	8559212108
<b>CREME DE ALMOND</b>							
79966	Arrow Creme De Almond	34	0.750	12	6.42	77.04	8835211868
80396	Paramount Creme De Almond	50	0.750	12	6.59	79.08	8681610014
<b>DARK CREME DE CACAO</b>							
78036	Arrow Creme De Cacao Brown	34	0.750	12	6.42	77.04	8835211872
78456	Paramount Creme De Cacao Dark	50	0.750	12	6.59	79.08	8681610094
<b>WHITE CREME DE CACAO</b>							
78616	Arrow Creme De Cacao White	34	0.750	12	6.42	77.04	8835211871
78866	Paramount Creme De Cacao White	50	0.750	12	6.59	79.08	8681610114
<b>GREEN CREME DE MENTHE</b>							
79026	Arrow Creme De Menthe Green	34	0.750	12	6.42	77.04	8835211874
79336	Paramount Creme De Menthe Green	50	0.750	12	6.59	79.08	8681610154
<b>WHITE CREME DE MENTHE</b>							
79516	Arrow Creme De Menthe White	34	0.750	12	6.42	77.04	8835211873
79816	Paramount Creme De Menthe White	50	0.750	12	6.59	79.08	8681610174
<b>PEPPERMINT SCHNAPPS</b>							
80571	Arrow Peppermint Schnapps	54	0.050	12	6.78	81.36	8835211753
80574	Arrow Peppermint Schnapps	54	0.375	24	3.36	80.64	8835211903
80576	Arrow Peppermint Schnapps	54	0.750	12	5.91	70.92	8835211885
80577	Arrow Peppermint Schnapps	54	1.000	12	6.01	72.12	8835211848
80578	Arrow Peppermint Schnapps	54	1.750	6	10.49	62.94	8835211825
80600	Arrow Peppermint Schnapps To Go	54	0.750	12	5.91	70.92	8835211929
81180	Boston Peppermint Schnapps	30	1.000	12	4.39	52.68	8900000472
80686	Dekuyper Peppermint Schnapps	60	0.750	12	5.15	61.80	8068635340
80687	Dekuyper Peppermint Schnapps	60	1.000	12	5.78	69.36	8068635320
80706	Dekuyper Peppermint Schnapps Traveler	60	0.750	12	5.15	61.80	8068635343
80826	Ice 101, Peppermint Schnapps	101	0.750	12	14.01	168.12	8970800351
80827	Ice 101, Peppermint Schnapps	101	1.000	12	14.80	177.60	8970800350
83370	Ice Hole Mint Schnapps	75	0.750	12	7.69	92.28	8711603560
81204	Paramount Peppermint Schnapps	50	0.375	12	3.36	40.32	8681610199
81206	Paramount Peppermint Schnapps	50	0.750	12	5.49	65.88	8681610194
81207	Paramount Peppermint Schnapps	50	1.000	12	6.01	72.12	8681610193
81208	Paramount Peppermint Schnapps	50	1.750	6	10.49	62.94	8681610192
81196	Paramount Peppermint Schnapps Traveler	50	0.750	12	5.49	65.88	8681610184
81406	Thunder 101 Peppermint Schnapps	101	0.750	12	9.58	114.96	8681611134
<b>APPLE SCHNAPPS</b>							
84159	99 Apples	99	0.750	12	14.03	168.36	8900011835
82902	Dekuyper Red Apple Schnapps	30	0.750	12	9.05	108.60	8068630940
82604	Dekuyper Sour Apple Pucker	30	0.375	24	4.59	110.16	8068639560
82606	Dekuyper Sour Apple Pucker	30	0.750	12	9.05	108.60	8068639540
82607	Dekuyper Sour Apple Pucker	30	1.000	12	10.23	122.76	8068639520
82601	Dekuyper Sour Apple Pucker Mini	30	0.050	12	7.84	94.08	8068639590

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Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
82600	Dekuyper Sour Apple Pucker Pet	30	1.750	6	15.75	94.50	8068639512
82605	Dekuyper Sour Apple Pucker Traveler	30	0.750	12	9.05	108.60	8068639543
73482	Dekuyper Washington Apple Burst	40	0.750	12	9.05	108.60	8068661007
84710	Paramount Sour Apple Schnapps	43	1.000	12	6.51	78.12	8681611093
<b>BUTTERSCOTCH SCHNAPPS</b>							
81966	Arrow Mcdale's Butterscotch Schnapps	30	0.750	12	5.91	70.92	8835211865
82784	Dekuyper Buttershots Schnapps	30	0.375	24	4.59	110.16	8068631960
82786	Dekuyper Buttershots Schnapps	30	0.750	12	9.05	108.60	8068631940
82787	Dekuyper Buttershots Schnapps	30	1.000	12	10.23	122.76	8068631920
82780	Dekuyper Buttershots Schnapps Traveler	30	0.750	12	9.05	108.60	8068631943
83363	Ice Hole Butterscotch Schnapps	80	0.750	12	7.69	92.28	8711603553
84486	Paramount Butterscotch Schnapps	45	0.750	12	5.89	70.68	8681610694
<b>CINNAMON SCHNAPPS</b>							
71441	After Shock Cinnamon Liqueur	80	0.050	12	23.74	284.88	8068628190
71446	After Shock Cinnamon Liqueur	80	0.750	12	17.31	207.72	8068628140
82618	Dekuyper Hot Damn Hot Burst Schnapps Pet	30	1.750	6	15.75	94.50	8068637312
82610	Dekuyper Hot Damn Hot Cinnamon Schnapps	30	1.000	12	10.23	122.76	8068637320
82611	Dekuyper Hot Damn Hot Cinnamon Schnapps	30	0.750	12	9.05	108.60	8068637340
82613	Dekuyper Hot Damn Hot Cinnamon Schnapps	30	0.375	24	4.59	110.16	8068637360
82612	Dekuyper Hot Damn Hot Cinnamon Traveler	30	0.750	12	9.05	108.60	8068637343
82881	Dekuyper Hot Damn! 100 Cinnamon Schnapps	100	0.750	12	10.15	121.80	8068637440
82956	Firewater Cinnamon Schnapps	100	0.750	12	14.01	168.12	8970800015
82957	Firewater Cinnamon Schnapps	100	1.000	12	14.80	177.60	8970800048
82926	Gold Rush Liqueur	76	0.750	12	11.84	142.08	8970800275
84636	Phillips Hot 100 Cinnamon Schnapps	100	0.750	12	10.38	124.56	8711601761
<b>GRAPE SCHNAPPS</b>							
82636	Dekuyper Grape Pucker Schnapps	30	0.750	12	9.05	108.60	8068639340
82637	Dekuyper Grape Pucker Schnapps	30	1.000	12	10.23	122.76	8068639320
<b>PEACH SCHNAPPS</b>							
82126	Arrow Peach Schnapps	34	0.750	12	5.91	70.92	8835211884
82127	Arrow Peach Schnapps	34	1.000	12	6.52	78.24	8835211847
82849	Dekuyper Luscious Peachtree Schnapps Pet	30	1.750	6	15.75	94.50	8068636512
82656	Dekuyper Peach Pucker	30	0.750	12	9.05	108.60	8068639740
82844	Dekuyper Peachtree Schnapps	30	0.375	24	4.59	110.16	8068636560
82846	Dekuyper Peachtree Schnapps	30	0.750	12	9.05	108.60	8068636540
82847	Dekuyper Peachtree Schnapps	30	1.000	12	10.23	122.76	8068636520
82840	Dekuyper Peachtree Schnapps Traveler	30	0.750	12	9.05	108.60	8068636543
84456	Paramount Peach Schnapps	44	0.750	12	5.89	70.68	8681610654
84457	Paramount Peach Schnapps	44	1.000	12	6.91	82.92	8681610653
<b>RASPBERRY SCHNAPPS</b>							
82147	Arrow Original Raspberry Schnapps	34	1.000	12	6.52	78.24	8835211849
82146	Arrow Raspberry Schnapps	34	0.750	12	5.91	70.92	8835211886
82836	Dekuyper Raspberry Pucker	30	0.750	12	9.05	108.60	8068639840
82837	Dekuyper Raspberry Pucker	30	1.000	12	10.23	122.76	8068639820
73456	Dekuyper Razzmatazz Liqueur	33	0.750	12	9.05	108.60	8068635640
<b>ROOT BEER SCHNAPPS</b>							
82826	Dekuyper Old Tavern Rootbeer Schnapps	45	0.750	12	9.05	108.60	8068634740
82827	Dekuyper Old Tavern Rootbeer Schnapps	45	1.000	12	10.23	122.76	8068634720
84616	Phillips Root Beer Schnapps	41	0.750	12	6.75	81.00	8711603156
84617	Phillips Root Beer Schnapps	41	1.000	12	7.29	87.48	8711603461
<b>SPEARMINT SCHNAPPS</b>							
82186	Arrow Spearmint Schnapps	54	0.750	12	5.91	70.92	8835211888
82187	Arrow Spearmint Schnapps	54	1.000	12	6.52	78.24	8835211852
<b>STRAWBERRY SCHNAPPS</b>							
82820	Dekuyper Strawberry Passion	30	0.750	12	9.05	108.60	8068618440
84496	Paramount Strawberry Schnapps	44	0.750	12	5.89	70.68	8681610534
<b>TROPICAL FRUIT SCHNAPPS</b>							
82856	Dekuyper Island Blue Pucker	30	0.750	12	9.05	108.60	8068634040
82857	Dekuyper Island Blue Pucker	30	1.000	12	10.23	122.76	8068634020
83906	Maui Blue Hawaiian Schnapps	30	0.750	12	5.50	66.00	8970800336

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
83907	Maui Blue Hawaiian Schnapps	30	1.000	12	6.81	81.72	8970800335
83926	Maui Tropical Schnapps	30	0.750	12	5.50	66.00	8970800244
83927	Maui Tropical Schnapps	30	1.000	12	6.81	81.72	8970800340
<b>WATERMELON SCHNAPPS</b>							
82866	Dekuyper Watermelon Pucker	30	0.750	12	9.05	108.60	8068639640
82867	Dekuyper Watermelon Pucker	30	1.000	12	10.23	122.76	8068639620
<b>MISCELLANEOUS SCHNAPPS</b>							
84170	99 Banana's Banana Schnapps	99	0.750	12	14.03	168.36	8066062005
84166	99 Blackberries	99	0.750	12	14.03	168.36	8900051595
84144	99 Grapes	99	0.750	12	14.03	168.36	8900099077
82746	Dekuyper Berry Fusion Schnapps	30	0.750	12	9.05	108.60	8068618340
73516	Dekuyper Cactus Juice Schnapps	30	0.750	12	9.05	108.60	8068632240
73517	Dekuyper Cactus Juice Schnapps	30	1.000	12	10.23	122.76	8068632220
82626	Dekuyper Cheri Beri Pucker Schnapps	30	0.750	12	9.05	108.60	8068639440
82627	Dekuyper Cheri Beri Pucker Schnapps	30	1.000	12	10.23	122.76	8068639420
82757	Dekuyper Crantasia Schnapps	30	1.000	12	10.23	122.76	8068633120
82756	Dekuyper Crantassia Schnapps	30	0.750	12	9.05	108.60	8068633140
73591	Dekuyper Kamikaze Burst	40	0.750	12	9.05	108.60	8068661002
82898	Dekuyper Wilderberry Schnapps	30	1.000	12	10.23	122.76	8068636920
82899	Dekuyper Wilderberry Schnapps	30	0.750	12	9.05	108.60	8068636940
84568	Phillips Black 100 Herbal Schnapps	100	0.750	12	10.38	124.56	8711601824
67296	Yukon Jack Perma Frost Schnapps	100	0.750	12	12.81	153.72	8200012487
<b>IMPORTED SCHNAPPS</b>							
69626	Dr. McGillicuddy's Black Licorice Schnapps	60	0.750	12	12.37	148.44	8800400020
69634	Dr. McGillicuddy's Cherry Schnapps	30	0.375	24	7.72	185.28	8800414824
69636	Dr. McGillicuddy's Cherry Schnapps	30	0.750	12	12.37	148.44	8800414822
69637	Dr. McGillicuddy's Cherry Schnapps	30	1.000	12	16.21	194.52	8800414821
69646	Dr. McGillicuddy's Lemon Drop Schnapps	42	0.750	12	12.37	148.44	8800400220
69654	Dr. McGillicuddy's Mentholmint Schnapps	48	0.375	24	7.72	185.28	8800414406
69656	Dr. McGillicuddy's Mentholmint Schnapps	48	0.750	12	12.37	148.44	8800414404
69657	Dr. McGillicuddy's Mentholmint Schnapps	48	1.000	12	16.21	194.52	8800414403
69658	Dr. McGillicuddy's Mentholmint Schnapps	48	1.750	6	20.46	122.76	8800414402
69666	Dr. McGillicuddy's Vanilla Schnapps	48	0.750	12	12.37	148.44	8800414464
69667	Dr. McGillicuddy's Vanilla Schnapps	48	1.000	12	16.21	194.52	8800414453
65061	Goldschlager Cinnamon Schnapps	87	0.050	10	20.60	206.00	8676750012
65065	Goldschlager Cinnamon Schnapps	87	0.375	12	9.74	116.88	8676770075
65066	Goldschlager Cinnamon Schnapps	87	0.750	12	17.99	215.88	8676750006
69941	Rumple Minze Peppermint Schnapps Liqueur	100	0.050	8	30.17	241.36	8676752022
69945	Rumple Minze Peppermint Schnapps Liqueur	100	0.375	12	9.74	116.88	8676770065
69946	Rumple Minze Peppermint Schnapps Liqueur	100	0.750	12	17.99	215.88	8676752006
69947	Rumple Minze Peppermint Schnapps Liqueur	100	1.000	12	22.49	269.88	8676752004
<b>TRIPLE SEC</b>							
85897	Arrow Triple Sec	30	1.000	12	3.47	41.64	8835211856
85987	Bols Triple Sec	30	1.000	12	3.51	42.12	8091503918
86112	Dekuyper Triple Sec	30	1.000	12	3.20	38.40	8068638120
86190	Hiram Walker Triple Sec	30	1.000	12	3.49	41.88	8954035163
86250	Juarez Triple Sec	30	0.750	12	3.51	42.12	8835211007
86251	Juarez Triple Sec	30	1.000	12	3.27	39.24	8835210998
86310	La Prima Triple Sec	30	1.000	12	3.60	43.20	8681655333
86390	Montezuma Triple Sec	30	1.000	12	3.25	39.00	8066065013
86506	Paramount Triple Sec	50	0.750	12	4.92	59.04	8681610274
86507	Paramount Triple Sec	50	1.000	12	5.56	66.72	8681610273
86637	Tortilla Triple Sec	27	1.000	12	3.62	43.44	8193206952
<b>ROCK &amp; RYE</b>							
85796	Mr. Boston Rock & Rye	54	0.750	12	7.39	88.68	8900001358
85806	Paramount Rock & Rye	50	0.750	12	7.39	88.68	8681610214
<b>WHISKEY LIQUEUR</b>							
77776	American Honey	71	0.750	12	15.75	189.00	8043256017
64866	Dr. McGillicuddy's Fireball Schnapps	66	0.750	12	12.37	148.44	8800414668
64867	Dr. McGillicuddy's Fireball Schnapps	66	1.000	12	16.21	194.52	8800414467

Colored items are price list advertisers



Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
65186	Irish Mist Liqueur	70	0.750	12	17.74	212.88	8954018939
86666	Jeremiah Weed 100 PRF Bourbon Liqueur	100	0.750	12	9.64	115.68	8200015484
86881	Southern Comfort	70	0.050	12	7.06	84.72	8854401918
86883	Southern Comfort	70	0.200	48	3.76	180.48	8854401916
86884	Southern Comfort	70	0.375	24	6.80	163.20	8854401913
86886	Southern Comfort	70	0.750	12	14.04	168.48	8854401905
86887	Southern Comfort	70	1.000	12	17.01	204.12	8854401894
86888	Southern Comfort	70	1.750	6	27.21	163.26	8854401891
86916	Southern Comfort	100	0.750	12	17.47	209.64	8854401815
86918	Southern Comfort 100PRF	100	1.750	6	33.34	200.04	8854401801
86885	Southern Comfort PET	70	0.750	12	14.04	168.48	8854401431
86796	Southern Host Whiskey Liqueur	100	0.750	12	7.25	87.00	9674921388
67264	Yukon Jack Canadian Liqueur	100	0.375	24	7.03	168.72	8200012538
67266	Yukon Jack Canadian Liqueur	100	0.750	12	12.81	153.72	8200012525
67267	Yukon Jack Canadian Liqueur	100	1.000	12	16.81	201.72	8200012504
<b>DISTILLED SPIRITS SPECIALTY</b>							
75087	Juarez Gold Dss	80	1.000	12	7.09	85.08	8835211951
75876	Margaritaville Island Lime	50	0.750	12	12.99	155.88	8835212353
75881	Margaritaville Last Mango	50	0.750	12	12.99	155.88	8835212327
76227	Montezuma Blue Tequila Blend	80	1.000	12	6.20	74.40	8066035203
77487	Tortilla Gold Dss	80	1.000	12	6.37	76.44	8193267826
77497	Tortilla Silver DSS	80	1.000	12	6.37	76.44	8193267426
<b>MISC. AMERICAN CORDIAL &amp; LIQUEUR</b>							
79986	Arrow Creme De Cassis	34	0.750	12	6.42	77.04	8835211870
72953	Cedar Ridge Lamponcella	64	0.375	12	12.00	144.00	5982400102
72950	Cedar Ridge Lemoncella	64	0.375	12	12.00	144.00	5982400114
85526	DeKuyper Blue Curacao	54	0.750	12	7.87	94.44	8068631640
80096	DeKuyper Creme De Banana	56	0.750	12	7.87	94.44	8068633340
73526	DeKuyper Melon Liqueur	46	0.750	12	9.05	108.60	8068634540
73452	DeKuyper Pomegranate Liqueur	30	0.750	12	9.05	108.60	8068636740
73530	DeKuyper Thrilla Vanilla French Vanilla Liq	30	0.750	12	9.05	108.60	8068639140
74165	Grand Muriel Orange Liqueur	80	0.750	6	16.76	100.56	8681660844
85550	Hiram Walker Orange Curacao	30	1.000	12	7.01	84.12	8954012543
76478	Pama Pomegranate Liqueur	34	0.750	6	19.99	119.94	9674994003
85606	Paramount Blue Curacao	30	0.750	12	4.79	57.48	8681610144
76526	Paramount Melon Liqueur	44	0.750	12	7.49	89.88	8681610414
41052	Travis Hasse Apple Pie Liqueur	40	0.750	12	12.00	144.00	9645900202
77568	Travis Hasse's Cherry Pie Liqueur	30	0.750	12	12.00	144.00	9645900203
<b>IMPORTED CORDIALS &amp; LIQUEURS</b>							
<b>MISC. IMPORTED CORDIAL &amp; LIQUEUR</b>							
64016	Achaia Clauss Ouzo Greek Liqueur	92	0.750	12	13.74	164.88	1161100416
64058	Alize De France	32	0.375	12	9.19	110.28	8469220091
64068	Alize Red Passion	32	0.375	12	9.19	110.28	8469220175
64336	B & B Liqueur D.O.M.	80	0.750	12	28.99	347.88	8048054540
64356	Barenjager Imp Honey Liqueur	70	0.750	12	22.13	265.56	8308950000
64446	Berentzen Apfel Korn Liqueur	40	0.750	12	15.18	182.16	8366470065
64448	Berentzen Pear Liqueur	30	0.750	12	14.48	173.76	8366486974
64636	Campari Italian Aperitivo	48	0.750	12	21.48	257.76	8676335006
64600	Caravella Limoncello	64	0.750	12	16.49	197.88	8066077605
64676	Chambord Liqueur Royale De France	33	0.750	12	27.84	334.08	8330003453
64736	Citronge	80	0.750	12	20.63	247.56	2173300004
64776	Cointreau Liqueur	80	0.750	12	34.96	419.52	8723656510
64775	Cointreau Noir	80	0.750	6	44.95	269.70	8723656569
64876	Drambuie Scotch Liqueur	80	0.750	12	28.99	347.88	8048030202
64996	Frangelico Liqueur	40	0.750	12	19.52	234.24	8366437134
65015	Galliano Liqueur	85	0.750	12	28.44	341.28	8366487014
65017	Galliano Liqueur	84	0.375	24	15.34	368.16	8366487015
65121	Grand Marnier Cordon Rouge	80	0.050	10	39.13	391.30	8811093106
65124	Grand Marnier Cordon Rouge	80	0.375	24	20.03	480.72	8811093104
65126	Grand Marnier Cordon Rouge	80	0.750	12	34.96	419.52	8811093103

Code	Name	Proof	Size	Pack	Btl. Cost	Cs. Cost	UPC
65124	Grand Marnier Cordon Rouge	80	0.375	24	20.03	480.72	8811093104
65126	Grand Marnier Cordon Rouge	80	0.750	12	34.96	419.52	8811093103
65127	Grand Marnier Cordon Rouge	80	1.000	12	38.31	459.72	8811093102
66936	Grangala Triple Orange Liqueur	80	0.750	12	17.99	215.88	8235230023
65188	Hpnnotiq	34	1.750	3	39.19	117.57	3604001286
65191	Hpnnotiq	34	0.050	8	18.66	149.28	3604001287
65194	Hpnnotiq	34	0.375	12	11.64	139.68	7360400126
65195	Hpnnotiq	34	0.750	6	20.87	125.22	3604001106
65251	Jagermeister Liqueur	70	0.050	5	39.60	198.00	8308966010
65253	Jagermeister Liqueur	70	0.200	48	5.14	246.72	8308966040
65254	Jagermeister Liqueur	70	0.375	24	9.24	221.76	8308966035
65256	Jagermeister Liqueur	70	0.750	12	17.28	207.36	8308952400
65257	Jagermeister Liqueur	70	1.000	12	22.35	268.20	8308966015
65258	Jagermeister Liqueur	70	1.750	6	38.44	230.64	8308966017
65393	Le Tourment Vert Absinthe	100	0.750	6	24.30	145.80	8343100004
65426	Licor 43	62	0.750	12	19.11	229.32	8366485354
65536	Lucid Absinthe Liqueur	124	0.750	6	48.74	292.44	9492274377
65896	Metaxa Ouzo	80	0.750	12	13.86	166.32	8144056806
67006	Midori Melon Liqueur	40	0.750	12	16.46	197.52	8885700330
66052	Nuvo	30	0.750	12	22.49	269.88	8807617233
66050	Nuvo Sparkling Liqueur	30	0.375	12	14.90	178.80	3604050689
66058	Nv Absinthe Verte By Lafee	76	0.750	6	36.25	217.50	8921502023
66187	Pernod D'absinthe	136	0.750	6	54.50	327.00	8043210453
64816	Romana Black Sambuca	80	0.750	12	18.74	224.88	8676722106
66636	Romana Sambuca Italian Liqueur	84	0.750	12	18.74	224.88	8676722006
67186	Tuaca Liqueur	70	0.750	12	16.41	196.92	8330004477
67220	Villa Massa Limoncello	60	0.750	6	22.50	135.00	8591711111
67192	X Rated Fusion Liqueur	34	0.750	6	21.99	131.94	8142501401
67322	Zwack	80	0.750	6	18.72	112.32	8807616890
<b>AMERICAN ALCOHOL</b>							
<b>AMERICAN ALCOHOL</b>							
41846	Everclear Alcohol	151	0.750	12	11.20	134.40	8835212309
<b>HIGH PROOF BEER - AMERICAN</b>							
<b>HIGH PROOF BEER - AMERICAN</b>							
904244	Samuel Adams Triple Bock Ale	35	0.250	24	2.95	70.80	0000000000
<b>DECANTER &amp; SPECIALTY ITEM</b>							
64000	Absente w/ Spoon	110	0.750	12	32.50	390.00	8976821102
3138	Jagermeister Liqueur Pewter Shot Pack	70	0.750	12	17.28	207.36	8308966092
2504	Tarantula Azul Mix Co-Pack	70	0.750	6	15.59	93.54	8559212004

NOTICE: Prices in this publication reflect the current pricing for the applicable period. Other factors affect the final wholesale price, including the bottle deposit surcharge and applicable split case fees, as well as any temporary price reductions and other specials occasionally offered by the suppliers.

**“Every right implies a responsibility; every opportunity, an obligation; every possession, a duty.”**

— John D. Rockefeller, Jr. (1874 - 1960)

A few definitions are a good starting point for an explanation of Iowa’s dramshop rules. A *dram* is a measurement or unit of liquid. A *dramshop* is a place of business that sells alcoholic beverages, traditionally by the dram, such as a restaurant or bar. Therefore, *dramshop insurance* covers liabilities associated with the sale of alcohol, specifically for over service resulting in intoxication.

### I. INSURANCE.

Iowa, like the majority of states, has a dram statute holding on-premise licensed establishments that serve intoxicated pa-



**“Any person who is injured in person or property...by an intoxicated person...has a right of action for all damages...against any licensee...who sold and served beer, wine or intoxicating liquor to the intoxicated person when the licensee or permittee knew or should have known the person was intoxicated.”**

- Iowa Code §123.92

trons responsible for resulting injury or harm to innocent third-parties. Dramshop laws are intended to protect the general public from harm or loss due to over service of intoxicated patrons on a licensed premises.

Dramshop insurance is a precondition to holding and maintaining an Iowa liquor license. The policy must remain in effect during the entire period of the license and be updated annually upon renewal of the liquor license. On-premise licensees are required to carry a minimum bodily injury or death coverage of \$50,000 per individual (\$100,000 cumulative) and loss of support coverage of at least \$25,000 per individual (\$50,000 cumulative). Policies cannot place an aggregate or cap on total settlements for the life of the policy.

### II. PROTECTION.

The dramshop insurance requirement is similar to state mandated minimum auto insurance. Each policy protects the general public from losses due to injury or property damage as a result of someone else’s misconduct or negligence.

Dramshop coverage also protects the licensee. For example, if a licensee is found guilty of over serving a patron who subsequently causes harm to another individual, the dramshop insurance settlement covers restitution to the aggrieved

party. Without dramshop indemnity, a licensee could potentially lose their business in order to financially cover the damages.

Protection, however, does not extend to the inebriated wrongdoer who injures someone else or damages property. In the event of a car accident or bar fight, for example, the responsible individual is liable and can be sued along with, or in lieu of, the at-fault establishment.

### III. CANCELLATIONS.

Nonpayment of premiums will result in the cancellation of the dramshop policy. Written notice is sent to licensees as a warning for the first three cancellations. Fourth and subsequent cancellations are forwarded to the Iowa Attorney’s General Office for potential administrative proceedings.

Multiple cancellations indicate a lack of “good moral character” as a sign of unsound financial standing and will result in denial, or even possible revocation, of the license. Licensees, therefore, should take the necessary steps to assure that dram premiums are paid in a timely fashion.

### IV. CONCLUSION.

On-premise licensees have a responsibility, an obligation and a duty to carry dramshop insurance and pay the premiums in full and on time. A laps in coverage not only endangers the licensee, but the general public as well. 🍷





# ABSOLUT<sup>®</sup>

*Country of Sweden*

## BERRI AÇAÍ

*A blend of Acai, Blueberry, and Pomegranate*

### ABSOLUT BERRI AÇAÍ SOUR

- 2 oz ABSOLUT BERRI AÇAÍ
- 1 oz simple syrup
- 1 oz fresh lemon juice
- Shake and serve straight up. Garnish with blueberries.

Launch Detail: Advertising Plan

### Communicates new product from Absolut in a big way

- Will feature print, out of homes and digital elements
- Total spend: \$3.5 million

	Feb	Mar	April
National Print			
Local Print			
OOH			
Digital			
	\$3.5 MILLION		

A close-up, low-angle shot of a bottle of Crown Royal Black Blended Canadian Whisky. The bottle is dark and has a textured, faceted design. The label is black with gold lettering and a crown logo. The background is a deep purple. In the foreground, a glass of whisky with ice is visible.

# Introducing Crown Royal Black.™

Extra Bold Flavor, Legendary Smoothness.

*Crown Royal*  
**BLACK.™**  
ROBUST, FULL-BODIED  
BLENDED CANADIAN WHISKY

A darker, more robust blend at 90 proof yet  
with the signature smoothness of Crown Royal®.  
Enjoy on the rocks or with a splash of water.

**Please Drink Responsibly.**

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